

UNITED STATES FEDERAL COMMUNICATIONS COMMISSION

IN RE:)
)
WCB WORKSHOP)

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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

IN RE:)
)
WCB WORKSHOP)
Room TWC 305
FCC Building
445 12th Street, S.W.
Washington, D.C. 20554

Wednesday,
April 6, 2011

The parties met, pursuant to the notice of the
Commission, at 9:15 a.m.

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3 CHAIRMAN GENACHOWSKI: This is the first
4 workshop in the Universal Service Intercarrier
5 Compensation Reform proceeding. Welcome to those in
6 the room, those joining online, where the workshop,
7 like all of our workshops, is being livestreamed. We
8 have a great panel lined up today. I'd like to thank
9 a number of people knowing that I won't be able to
0 thank everyone, but a special thanks to Krista Tanner
1 from the Iowa Utilities Board, Peter McGowan, the
2 general counsel for the New York State Department of
3 Public Service, and to all of our panelists for taking
4 the time to be with us here today.

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1 reason. The Intercarrier Compensation system is
2 broken, and fixing it is vital to achieving our
3 country's broadband goals. The ICC system was created
4 decades ago for a telephone network that no longer
5 exists.

6 In the face of dramatic changes in market
7 and technology, the current ICC system is actually
8 impeding the transition to all IP networks and
9 distorting investment incentives. There's no defense
10 of a tangled ICC system acting as an obstacle to
11 bringing the benefits of broadband to all Americans.
12 That's why reform designed to remove impediments and
13 modernize the system is critical now.

14 Now ICC reform is a top priority for all of
15 us on the Commission. Not easy. It's been tried
16 several times over the last decade. But when this
17 Commission voted unanimously to move forward with
18 reform earlier this year and again in an unprecedented
19 unanimous blog post by all five Commissioners a few
20 weeks ago we made clear that we are all committed to
21 reform and to moving to order soon within a few months
22 of the completion of the record in May.

23 With that timing in mind, today is the day
24 to discuss the path forward on intercarrier
25 compensation reform. I look forward to a healthy

1 discussion from our panelists and other participants,
2 and I expect stakeholders to work together to find
3 common ground, not to rest on old talking points.

4 A couple more points. First I appreciate
5 the efforts many states have taken to reform state
6 access charges. I'm particularly pleased that
7 Tennessee and Washington State have recently taken
8 steps to reduce access charges. These states join
9 more than a dozen others, including Nebraska, Kansas,
10 Michigan, Iowa, Texas, Georgia, that are leaders on
11 ICC reform. I call on other states to follow these
12 states' lead and take on the challenge of intrastate
13 access reform. Such efforts are an essential part of
14 the reform process, and we can learn from them as we
15 work together to do the rest of the work necessary to
16 achieve comprehensive reform.

17 Second, good policymaking requires good
18 data, and nowhere is that more true than intercarrier
19 compensation reform. I'm committed, as we all are, to
20 data-driven policymaking, and this reform process is
21 no exception. I encourage everyone affected by ICC
22 reform, both ICC payors and payees, to file the ICC
23 data requested in our notice of proposed rulemaking.
24 Some stakeholders have already filed the requested
25 data, and I thank you for doing so. Others have not.

1 Now we will move forward with reform using
2 the best data we have. Stakeholders that don't
3 provide data face real risks. Without your data,
4 without the data we need to evaluate your positions,
5 including claims of need for universal service
6 support, those positions have little chance of shaping
7 our ultimate reforms.

8 So again, thank you to all of you for
9 participating in this important workshop. I want to
10 thank all of my colleagues who have agreed to
11 participate. I see Commissioner Copps. I saw him.
12 Commissioner Clyburn, Commissioner Baker, Commissioner
13 McDowell.

14 Before I turn the floor over to my
15 colleague, Commissioner Copps, I want you all to know
16 that Commissioner Copps, when we were talking about
17 USF and ICC reform I guess a couple of months ago as
18 we were preparing to move forward on the notice, said
19 we should think very seriously about organizing
20 stakeholders together in a process of workshops where
21 people will work up their sleeves and get things done,
22 and it was exactly the kind of thing that the staff
23 and I had been thinking about. All of the
24 Commissioners agree on this. Commissioner Copps, I
25 want to thank you for pushing us as you always do, and

1 with that, let me hand the floor over to Commissioner
2 Michael Copps.

3 COMMISSIONER COPPS: Thank you very much.
4 Is this on? I can talk from here? Thank you, Mr.
5 Chairman. Thank you for your leadership in getting us
6 all here today and for teeing this up for action if we
7 can get this done, and I think we will. It's going to
8 be a historic achievement of considerable magnitude.

9 I am delighted to be here this morning. I'm
10 even more delighted to see all of you good folks here.
11 This is an important meeting that can set us on the
12 road to a viable system of intercarrier compensation
13 and universal service reform, so I'm just happy to be
14 a part of it.

15 I think the blog posting that the Chairman
16 mentioned kind of said it all and indicated to
17 everybody that the Commission is dead-serious about
18 getting this done this year, getting it done long
19 before the end of this year. To do that, it's going
20 to take a lot of work, it's going to take a lot of
21 sacrifice on all of our parts, but we begin today with
22 our work toward a viable system. We're not here to
23 discuss Christmas wish lists or things like that. I
24 think we're here all cognizant of the fact that we are
25 approaching an end game on this and this is a time to

1 really get down to the remaining differences that are
2 still out there and calling for attention.

3 We all know the intercarrier compensation
4 system is byzantine, it's broken, as the Chairman
5 said. Yet we all know that it's been around for a
6 long period of time and it's part of the system and
7 has a long history, and as we move ahead we have to be
8 cognizant of that history and sensitive to the needs
9 to a transition plan that will move us sensibly and
10 rationally with minimum dislocation toward a more
11 viable system in the future.

12 I also want to agree with what the Chairman
13 said about the important role that the states should
14 be playing and will be playing and already are playing
15 as we move these important items forward. We've got
16 to come up with a system that's got some credibility.
17 What we have now has no credibility here, no
18 credibility on Capitol Hill, no credibility in the
19 financial markets, no credibility with the American
20 people, so we've got some considerable work to do.

21 And with that, I'll turn the microphone over
22 to others, but again thank you all very much for
23 coming. Commissioner McDowell is here. Commissioner,
24 I guess would you like to say a few words?

25 COMMISSIONER MCDOWELL: Just to keep you all

1 guessing, I'll do it from up here. How's that sound?
2 Good morning. Thank you all for coming. You have a
3 very full, long day ahead of you. I hope that if you
4 find that you have differences of opinion that you
5 continue to work through them.

6 As I was listening to my friend and
7 colleague, Mike Copps, speaking, I was reminded of the
8 fall of 2008, which on the one hand doesn't seem like
9 that long ago, on the other hand it seems like a
10 decade ago. But we're four Commissioners, two
11 Republicans, two Democrats, of which he and I were a
12 part. We came to agreement on many of the thornier
13 issues on intercarrier comp and universal service
14 reform. It unfortunately just didn't happen, so here
15 we are today. And we need to go forward. I want us
16 to go forward as quickly as possible.

17 Of course I've been saying for some time now
18 that I think we should be tackling distribution and
19 contribution and intercarrier compensation all at the
20 same time. I've said many times, it's become a cliché
21 at this point, it's sort of like fixing a watch. It's
22 hard to tinker with one component of it without
23 affecting all of the other components. But if we're
24 going to start off with the distribution side, I'm all
25 for that. Let's get it tackled.

1 You know, as I see the trees budding here in
2 Washington, this is one of my favorite times of year
3 except for the allergies it gives me, but anyway,
4 that's another story. But it's absolutely a beautiful
5 time of year as we see that newness, that new green
6 coming out of the trees, maybe we could all make a
7 pledge today that we can have agreement on
8 comprehensive universal service and intercarrier
9 compensation reform before those leaves fall of those
10 trees this year. So I hope you'll all pledge with me
11 to do just that.

12 But the system is bloated. It is
13 antiquated. It is inefficient. It is broken. And
14 the inability of government to resolve this issue is
15 part of what makes people cynical about the ability of
16 government to solve basic problems. This is one of
17 the fundamental duties of the Federal Communications
18 Commission is to solve the universal service and
19 intercarrier compensation problem. Congress tried
20 this the last time I remember 15 years ago through
21 Section 254.

22 It's important to listen to all
23 stakeholders, but there's no particular constituency
24 we should be worried about other than the American
25 consumer because at the end of the day it's American

1 consumers who contribute to a subsidy that then others
2 receive in theory to help subsidize other consumers.
3 But we need to go forward and do this quickly because,
4 if not, then we're not doing our basic jobs as public
5 servants, and that would be shameful if we can't come
6 to agreement.

7 So I don't think we also should wait for
8 Congress. I respect the advice from Congress, but if
9 the House and the Senate want to agree on legislation
10 and the President wants to sign it, I will dutifully
11 implement it. But we have spent 15 years waiting for
12 Congress to revise universal service and it hasn't
13 happened, so we should go forward. It is our duty.
14 It is what Congress has told us to do through the
15 plain language of the statute, and we should go
16 forward and do that as quickly as possible.

17 So, in a way, I feel as if we should close
18 the doors and lock them and not let anyone leave until
19 this problem is solved today. Realistically I know
20 that's not going to happen, but I do hope it will
21 happen before the leaves fall of the trees. So,
22 without further ado, we're here to help and to listen.
23 We have a lot going on this week. We have an open
24 meeting tomorrow with some other hot potato issues on
25 the agenda as well, so I've got to go work on those,

1 but I look forward to working with all of you, but
2 let's hurry up and get our work done. Thank you very
3 much.

4 Well, I should introduce my colleague then.
5 Let's see. Next, Commissioner Clyburn, the chair,
6 Chair Clyburn of the Joint Board, I'm sure has many
7 things to say on this topic. Thank you.

8 COMMISSIONER CLYBURN: Thank you, sir.
9 You've said most of them, but thank you. I appreciate
10 it. Good morning, everyone. I'd like to join in the
11 chorus in thanking the panelists for participating in
12 today's workshop. I also would like to acknowledge
13 the FCC staff for their diligence in planning this
14 workshop. I know a great deal of advance planning
15 must be done for these workshops to be successful, and
16 I want to formally thank all of you who played a role.

17 I would not feel comfortable this morning if
18 I did not also thank Commissioner Copps. He
19 recommended that the agency conduct workshops on
20 universal service and intercarrier compensation reform
21 to encourage dialogue and consensus-building, and
22 again I would like to thank you for that. I
23 wholeheartedly agree with him. I agree with him a lot
24 of the time. But I wholeheartedly agree with him that
25 these workshops have that potential in terms of

1 consensus-building, and it is my hope that today's
2 inaugural workshop on this issues will do just that.
3 These issues are of vital importance to ensuring that
4 every American has access to both affordable voice and
5 broadband service no matter where they live, and I
6 look forward to the exchange today in order to get
7 there. Thank you so very much.

8 COMMISSIONER BAKER: Last but not least or
9 maybe least, I don't know. The benefit of going last
10 is that I do get to be brief, so I want to commend and
11 associate myself with all the words of my esteemed
12 colleagues and Chairman. I think having all five
13 Commissioners at a workshop, if it's not completely
14 unprecedented, it's pretty close. It's definitely
15 rare, and I think that fact alone is telling for how
16 important this is.

17 So again I won't repeat what you all have
18 said, but I think we all hope that we have a chance
19 here for real reform and we're all extremely grateful
20 that you're here. Reform needs to happen sooner
21 rather than later. I really think that to me
22 universal service, ICC reform and spectrum reform are
23 agenda items 1 and 1A on our to-do list for 2011, and
24 I appreciate my colleagues' commitment to both of
25 these things.

1 The approach that we take today I think to
2 just say address these things head on and a number of
3 the most vexing issues that have been before us is the
4 right one. We have left a lot of these questions,
5 such as phantom traffic, access stimulation and VoIP
6 compensation, we've just left them to linger for way
7 too long, and so I really appreciate the agenda today.
8 I welcome our focus on these things first, and I'll
9 be particularly interested to hear the perspectives
10 about how the IP-based services should be incorporated
11 into a circuit-switched world in an efficient and
12 equitable manner.

13 And not to be left out of this afternoon's
14 panels, we're going to focus on an issue that has not
15 received sufficient focus, what type of recovery
16 reform revenue recovery mechanism is needed to offset
17 the lost intercarrier compensation payments and how to
18 square any of the new mechanisms with the need to
19 control the size of the fund. There are so many
20 issues to negotiate, but the fund size should not be
21 one. We cannot afford to let the fund continue to
22 grow unchecked.

23 I again want to add my thanks to the
24 Wireline Bureau for pulling together this event, and I
25 really thank today's panelists. Having such an

1 esteemed crowd here is really helpful. I thank you
2 for participating and hopefully working with all of us
3 hand in hand as we work to find the compromises that
4 are going to be necessary to place our universal
5 service and intercarrier compensation regimes on
6 firmer footing in an IP world. So good luck today.
7 We are anxious to hear your thoughts, your expertise,
8 and thanks again for being here.

9 MR. LEWIS: Good morning. I'm Al Lewis in
10 the Pricing Policy Division of the Wireline
11 Competition Bureau. Welcome and thank you to our
12 panelists for the first workshop through which the
13 Commission will hear the perspectives on interested
14 parties on the issues presented in the universal
15 service and intercarrier compensation notice of
16 proposed rulemaking.

17 We are eager to hear and learn from the
18 perspectives of consumer representatives, state
19 authorities, industry analysts and industry
20 participants. In our first of three sessions today,
21 we will focus on arbitrage activities that are
22 occurring in the market as a result of the current
23 intercarrier compensation system. In particular, our
24 panelists have been invited to comment on proposals to
25 address phantom traffic, the delivery of calls with

1 insufficient information to identify who delivered the
2 call or where it came from, and access stimulation,
3 arrangements between local exchange carriers and
4 providers of high-volume services designed to
5 radically increase the number of incoming calls and
6 intercarrier compensation revenues.

7 Our first session is scheduled for an hour
8 and 15 minutes, so I will quickly introduce our
9 panelists. Each panelist will then summarize their
10 positions or proposals in three minutes or less and we
11 will turn to questions from the audience in person and
12 online and our expert questioners to engage our panel
13 in what I'm sure will be a lively discussion. If
14 members of the audience would like to submit questions
15 for the panel, we have notecards available from our
16 staff, so just write your questions on the cards and
17 the staff will bring them up to the panel. For our
18 online audience members, you can email questions to
19 iccreform@fcc.gov.

20 Our panelists this morning, from left to
21 right, Iowa Utilities Board Member Krista Tanner;
22 Melissa Newman, Vice President, Federal Regulatory
23 Affairs, CenturyLink; David Erickson, founder of
24 FreeConferenceCall.com; David Frankel, the founder of
25 ZipDX; Michael Romano, Senior Vice President of

1 Policy, National Telecommunications Cooperative
2 Association; Jonathan Banks, Senior Vice President,
3 Law and Policy, U.S. Telecom; and Dave Schornack,
4 Director of Business Development for TekStar
5 Communication. Thank you. And, Krista, if you'd like
6 to get us started.

7 MS. TANNER: Okay. Well, thank you and
8 first of all I'd like to thank the FCC for inviting me
9 to participate today and not only for my invitation
10 today, but it has not gone unnoticed among the states
11 how inclusive this FCC Commission has been and has
12 invited the states to participate in these dialogues
13 every step of the way, and that is very much
14 appreciated.

15 As the notice of proposed rulemaking noted,
16 the Iowa Utilities Board has taken steps to address
17 traffic pumping in Iowa. Last year the IUB issued
18 rules governing the intrastate access charges that may
19 be assessed by carriers engaging in what the IUB has
20 termed high-volume access services. The IUB announced
21 its intent to create these rules at the conclusion of
22 a contested case that involved a formal complained
23 filed by Qwest against eight Iowa LECs who were
24 engaged in traffic pumping activities via agreements
25 with conference calling companies. The board

1 ultimately found that the traffic associated with the
2 conference calling companies was not subject to the
3 LECs with access tariffs. The conclusion was based
4 upon the findings that the companies were not end
5 users under the tariffs, assuming they were end users.
6 The traffic was not delivered to an end user
7 premises, as required by the LECs tariffs. And in the
8 case of six of the respondent LECs, the traffic did
9 not even terminate in a LECs exchange, as is necessary
10 for a LECs tariff to apply.

11 Based on these findings, the IUB ordered
12 that the charges were inappropriate and ordered
13 refunds of the access charges, but because the IUB's
14 findings were based largely on tariff violations, the
15 IUB was concerned that in the future LUCs could enter
16 into revenue sharing agreements with free conference
17 calling companies in a way that conformed to their
18 tariffs and then would continue on with these
19 arbitrage activities. So to curb these future
20 arbitrage abuses, the IUB initiated a rulemaking to
21 address the intrastate access rates associated with
22 high-volume traffic in those areas where access rates
23 have been set high to reflow low-traffic volumes.

24 The approach that we took in our rules was
25 based on the argument made by the LECs that Qwest's

1 complaint was really about rates, that is, how much
2 the IXC has to pay for terminating toll traffic as the
3 volumes of that traffic increase, so based on these
4 arguments the board initiated the high-volume access
5 rules on which the FCC has sought comment as an
6 alternative to its proposed rules.

7 So I have just given you a very brief
8 overview of how those rules came to be, and I would be
9 happy throughout this workshop to answer more detailed
10 questions regarding those rules. And with that, I'll
11 end my comments, and again thank you for inviting me.

12 MS. NEWMAN: Is this on? I am pleased to be
13 here today, and I applaud the FCC for teeing up
14 phantom traffic and access stimulation issues in the
15 NPRM and for adopting an expedited comment cycle. I'm
16 also pleased to announce that this is my first public
17 appearance since CenturyLink and Qwest merged last
18 Friday, hence the green scarf. The combined company,
19 CenturyLink, operates in 37 states. CenturyLink is
20 the third largest phone company in the country and
21 notably 74 percent of CenturyLink's service territory
22 is in low-density, high-cost areas with fewer than 30
23 people per square mile.

24 The common theme for this panel is gaming,
25 taking advantage of the rules or lack thereof to

1 manipulate the system to make windfall profits. I'll
2 first talk about phantom traffic. The NPRM rightly
3 describes phantom traffic as improper arbitrage.
4 Carriers disguise the nature or source of the traffic
5 in order to avoid or reduce their access payments.
6 Phantom traffic is not inadvertent loss of identifying
7 information. It's deliberate cheating by a carrier
8 intentionally evading compliance with the FCC's
9 intercarrier compensation rules. It undermines the
10 foundation of universal service and it distorts
11 competition.

12 The NPRM's proposed rules are a great
13 starting point. They would prohibit altering,
14 stripping or omitting calling number information.
15 CenturyLink has long supported U.S. Telecom's interim
16 proposal. It is straightforward. Originating
17 carriers must transmit identifying information and
18 intermediate carriers must pass that information on.
19 CenturyLink believes the FCC should go even further
20 and state that the principals of the T-Mobile decision
21 should apply so that ILECs can invoke the negotiation
22 processes if other carriers refuse to enter into
23 agreements with us.

24 Turning to traffic pumping, it is an
25 unlawful scheme to arbitrage switched access rates

1 that were designed for rural low-volume areas. It
2 results in carriers being billed tens of millions of
3 dollars, all to provide windfall profits to high-
4 volume free conference call and chat services with
5 their lax ILEC partners. CenturyLink has for a long
6 time urged the FCC to end this abuse. The NPRM
7 proposes to do so using a hybrid approach, and we
8 applaud that approach. CenturyLink has some
9 additional measures we would take, but the approach in
10 the NPRM is a great starting point.

11 In addition, we also think the FCC should
12 confirm that tariffs filed or maintained to start or
13 continue this unlawful practice violate the
14 Communications Act and should not get Section 204
15 protection. A tariff that was deliberately unlawful
16 when filed can't be then deemed lawful.

17 We really appreciate the FCC inviting
18 CenturyLink to be on this panel. We're very
19 interesting in working with the industry and the FCC
20 to stop these practices. Thank you.

21 MR. ERICKSON: I'm David Erickson with Free
22 Conferencing Corporation. I really appreciate being
23 here, and I thank all of you for coming.

24 What we do is we do toll conferencing.
25 Historically terminating access has been paid on toll

1 conferencing. What we did different is we took the
2 organizer fees out of toll conferencing. Our average
3 user uses 28 minutes per month per year. That's all
4 the minutes they use. It's not an abusive practice in
5 the form of minutes. The average call size is five
6 people. Toll conferencing in its nature, right,
7 reduces the amount of long distance that a person
8 uses. If you don't believe me, cancel your next
9 conference call and try doing it person to person and
10 see how much long distance you use.

11 We operate in the Americas, in Africa, in
12 Europe, in Asia and in Australia with the same
13 business model. Domestically we are in both rural and
14 urban areas. We have nine locations in rural areas,
15 seven in urban areas. Of the nine in rural areas,
16 four operate with a high-volume access tariff that
17 reduces the tariff as volume goes up. All of the nine
18 have direct relationships or direct connections to the
19 wholesale marketplace.

20 Some of the companies opposed to what we do
21 are engaged in price wars in the wholesale
22 marketplace, meaning if we unload the traffic, they
23 try and take it back by lowering their price. I feel
24 that toll conferencing is not the problem.
25 Presidential campaigns use it, Congress uses it, the

1 Senate uses it. Revenue sharing is not the problem,
2 but I feel that pricing is the problem, and I want to
3 work towards a pricing solution for our pricing
4 problem.

5 I like the idea of the revenue sharing
6 trigger. I don't like the idea of a revenue sharing
7 ban. I think that if a revenue sharing trigger
8 triggers something like a high-volume access tariff,
9 it will do two things. One, it will protect the rural
10 LECs that revenue share but don't stimulate access,
11 and the ones that do stimulate access, it will reduce
12 their tariff to a level playing field with the urban
13 areas. By doing that way, you'll incentivize
14 investment in the rural areas, create infrastructure
15 and create jobs in the areas where we need it the
16 most.

17 I believe that we can arrive at a pricing
18 solution that we could have a deemed lawful status,
19 and I feel it's necessary to have that kind of
20 certainty and that kind of predictability for
21 investment in those areas as well as in urban areas.
22 I completely support this effort and look forward to
23 working with all of you to find a solution.

24 MR. FRANKEL: Good morning. My name is
25 David Frankel. My business is ZipDX, LLC. We are a

1 conferencing provider. We today do not operate in a
2 mode that uses ICC to our advantage. We pay
3 interstate compensation charges as part of our
4 wholesale arrangements with our underlying service
5 providers.

6 I've been involved in these proceedings for
7 several years. There are many that I've met who've
8 come before me and I'm delighted that the FCC is now
9 committed to taking action to resolve this.

10 As we've heard many times, the ICC as an
11 element of supporting and subsidizing rural
12 subscribers is broken and there's a commitment now to
13 fixing it. This particular endeavor is about some
14 interim adjustments while we undertake longer term
15 overall reform. And I'm delighted to see that this is
16 happening. If I thought I could come here today and
17 ask you to codify a regime that would help my
18 conferencing business and give me particular benefits,
19 I would ask you for that.

20 But what I've seen in the proceedings to
21 date and in your previous actions and in the national
22 broadband plan is that you're not going to do that.
23 You've already decided that that's not the role that
24 ICC plays, even though there are certain benefits that
25 we could probably bring. I'm a clever engineer. I

1 can come up with things we can do. You said you're
2 not going to do that.

3 So the question now is what are you going to
4 do to help ICC hang on and do what it is supposed to
5 do while you reform the overall program. And
6 certainly, phantom traffic and access stimulations are
7 big pieces that today are being exploited and
8 diverting ICC from that primary mission. So I think
9 that what's been proposed is absolutely necessary. It
10 needs to be undertaken quickly.

11 I think that when I look under the covers as
12 an engineer at what's going on and what I see is what
13 I call "most-cross routing." As an engineer I just
14 think this is ridiculous. But what you see is you see
15 people locating in locations that are particularly
16 expensive with respect to ICC where they're going to
17 drive a lot of traffic. If you're an engineer, of
18 course you'd go to a lowest cost location if you were
19 going to drive a lot of traffic. That would be the
20 most efficient. You would not insert extra elements
21 into your call path just so that you could collect
22 additional compensation. That doesn't make any
23 engineering sense. It doesn't serve the public good.

24 So I think as part of this interim action
25 the FCC should not only do what's already been

1 explicitly proposed, but consider some further steps
2 to explicitly say we're not going to permit this kind
3 of gaming. It's not appropriate. The patient is
4 dying here and while we try to let live long enough to
5 let us transition to something more reasonable let's
6 not completely crush it with these additional
7 endeavors.

8 MR. ROMANO: My name is Mike Romano. I'm
9 the Senior Vice President of Policy for the National
10 Telecommunications Cooperative Association. I just
11 wanted to say thank you to the Commissioners and their
12 legal advisors and the Bureau of Staff for allowing us
13 to participate today.

14 Turning first to phantom traffic, the
15 question of phantom traffic the practice it
16 complicates or completely obviates the answers to
17 three fundamental questions: Which provider is
18 responsible for the call, what payment is due for the
19 call, and what happens if someone doesn't comply with
20 the rules?

21 Agreeing with CenturyLink, the notice of
22 proposed rulemaking proposals represent a great
23 starting point for addressing phantom traffic, but I
24 think they only address that middle question, that
25 second question, which is what payment is due for the

1 call. Passing the CPN or charge number without
2 stripping alteration is great, making sure that gets
3 across the indirect networks and platforms a very good
4 start as well. But to answer all three questions,
5 you've got to make sure that more information gets in
6 and stays in the signaling information and/or the
7 billing records that follow.

8 In particular, to answer the first question
9 about which provider is responsible for the call, you
10 need to be able to tell whom to bill. And CPN or CN
11 don't necessarily answer that question. You're going
12 to need to therefore get the carrier identification
13 code or the CIC or the OCN, the operating company
14 number, which appears in the billing records. And
15 probably also the jurisdictional information
16 parameter, the JIP, the LRN that can appear on the
17 signaling or in the billing records.

18 Those are the tools that are really needed
19 to answer that first question. And frankly, you know,
20 as people say sometimes, well, phantom traffic doesn't
21 become an issue if unified rates are put into place.
22 That's not true either. You could still have someone
23 not tell you who's sending the call to you. And so
24 having the CIC and the OCN and the JIP and LRN are
25 really important, even in an unified rate environment

1 to identify who is responsible for the call in
2 question. So the rules really do need to go beyond
3 the starting point in the NPRM and address these
4 additional requirements.

5 You also need to address a few other pieces
6 of this relating to the substitution of CPN or charge
7 numbers, how to identify the jurisdiction of a call
8 based upon the CPN or the charge number. And then
9 also the violation of the rules. What happens? It's
10 hard to say to someone you need to go back and file a
11 formal complaint against this. You need to have some
12 deterrent built into the affect behavior.

13 On access stimulation, NTCA came out this
14 winter and supported the US Telecom proposal that was
15 filed with a number of other carriers. I think DX was
16 on that as well. And we supported that, by and large.
17 I'd say the most significant question or concern we
18 had was the impact of revenue-sharing trigger in that
19 because there are legitimate arrangements involved in
20 cooperatives, for example, and the notice for proposed
21 rulemaking recognized this, that could be swept up in
22 a revenue-sharing trigger or prohibition.

23 We think it would be better to impose a
24 minute-of-use trigger that would address this more
25 precisely and yet sweep any incentives to stimulate

1 access traffic.

2 MR. BANKS: I wanted to thank the Chairman,
3 the Commissioners, and the staff for their focus on
4 intercarrier com issues and particularly these
5 arbitrage issues and for having the workshops.

6 Exploiting loopholes in the regulatory
7 access system is a serious problem that siphons money
8 away from communication consumers and communications
9 networks, it raises the cost of communication services
10 and creates complexity and litigation for all
11 companies that involves the federal government, the
12 states, courts, and is a real drag on investment and
13 communication networks and serving communications
14 consumers.

15 Phantom traffic and access stimulation are
16 the two key arbitrage issues and it's great that this
17 panel is addressing them. Phantom traffic is an issue
18 that springs from the need for billing information so
19 that calls that traverse the communications network
20 can be billed correctly.

21 Our concern is that service providers have
22 been deliberately not providing that information, or
23 stripping it as it moves across communications
24 networks. And that the Commission's rules don't
25 sufficiently address all the service providers that

1 originate calls and transport them.

2 The FCC in the recent NPRMs proposes rules
3 that would require service providers to provide the
4 information necessary for billing and to ensure that
5 that gets transmitted across networks as calls flow.
6 We think the FCC's proposed rules go to the heart of
7 the phantom traffic problem by requiring all service
8 providers to provide calling party information and
9 intermediate carriers to transmit that information so
10 that the information flows through to the carrier at
11 the end of the call that can then bill for the
12 services.

13 U.S. Telecom has spent years working on this
14 and has developed a broad consensus proposal on
15 phantom traffic. It has additional safeguards built
16 into it that we urge the staff and the Commissioners
17 to consider. In addition, the proposed rules, in our
18 view, requires some narrow technical modifications.
19 However, they take aim at the very heart of the
20 phantom traffic problem and we wholeheartedly support
21 their implementation immediately to help solve this
22 problem.

23 And let me just say that the phantom traffic
24 and access stimulations solutions need to be
25 implemented now. They would provide better

1 information to all of us on the types and kinds of
2 traffic traversing our networks. They would preserve
3 the integrity of the FCC's access scheme. And
4 arguments that continued delay in implementing these
5 narrow, targeted solutions that continued delay is
6 essential to comprehensive reform have not proven out
7 over the last several years. Not solving these issues
8 does not help do comprehensive reform. These are
9 discreet issues at solving them would build momentum
10 for reform.

11 And in terms of our membership, which spans
12 the smallest carriers to the largest, solving these
13 problems will not reduce our members's incentives to
14 engage in comprehensive reform, which is a much bigger
15 and more pressing problem. Thank you.

16 MR. SCHORNACK: My name is Dave Schornack.
17 I'm the Director of Business Development and Sales for
18 IVICK Enterprises, the parent company of TekStar. I'm
19 here with my local Minnesota counsel, Dan Lipschultz.
20 I want to thank the FCC for inviting us to appear
21 before today's workshop. And I would like to make
22 four points in my remarks.

23 First, addressing concerns about access
24 stimulation requires one action by the Commission,
25 adoption of rules ensuring just and reasonable rates

1 as access traffic volumes increase substantially.
2 Second, the market has developed to address
3 compensation for the termination of high track volumes
4 by rural CLEC. The resulting compensation agreements
5 provide the best foundation upon which the Commission
6 should base any rules. Third, the Commission's
7 proposed solution is appropriate because it reflects
8 these market agreements and the Commission's current
9 CLEC bench marking rules, reduces uncertainty, and
10 based upon our extensive experience is enforceable.

11 Finally, the Commission should make clear
12 that if a rural CLEC that has entered into
13 revenue-agreements, has modified its tariffs as
14 required by the new rule, a termination of toll
15 traffic on the CLEC network for an IFC is exchanged
16 access service provided to that ISC and the CLEC
17 should receive payment as set forth in the new rule.
18 I believe I can speak for everyone is saying that we
19 all wish to avoid any new rounds of litigation period.

20 Background on TekStar, TekStar is a
21 facility-based rural CLEC operating in Minnesota since
22 1997. We provide telecommunication, internet and
23 voice services to approximately 15,000 residential and
24 business customers of which approximately a dozen are
25 call-conferencing entities.

1 As a rural CLEC, TekStar is entitled under
2 the Commission's rules to assess interstate switched
3 access charges at the Neckband 8 rates, currently over
4 3.6 cents per minute of use because it competes with a
5 non-rule ILEC.

6 Even though it is permitted to charge at the
7 Neckband 8 local switching rate, TekStar has market
8 agreements for over three years with many ISCs that
9 range substantially below the benchmark rate TekStar
10 is entitled to charge as a rural CLEC. These
11 agreements now cover approximately 80 percent of the
12 interstate switched access services TekStar provides.

13 Last year, TekStar filed a new interstate
14 tariff that with a Flex in it's market experience in
15 its market agreements. At the lowest volume band,
16 TekStar's marginal rates are now 50 percent of the
17 rate TekStar is entitled to charge under the current
18 rules. And the highest band, the marginal rates are
19 approximately 10 percent to what it's entitled to
20 charge.

21 TekStar agreements are largely the result of
22 three factors. First, both ILECs and rural CLECs have
23 incentives to settle disputes. Secondly, the
24 Commission's decision since 2007 that provided
25 important directions to ILECs and rural CLEC about

1 their rights and obligations.

2 Finally, ILECs refused to pay tariff rates
3 when they suspect there is access stimulation. As a
4 result, a market has developed to address compensation
5 for the termination of high traffic volumes of ILEC
6 traffic by CLEC.

7 In essence, today any rural CLEC engaged in
8 determining high volumes of interexchange traffic for
9 its customers and for the ILEC's customers who placed
10 the calls that wants to receive payment from an IFC
11 for the carriage of the toll call traffic on their
12 network has to enter into an agreement with the ILEC
13 at reduced rates, close to what is being proposed by
14 the Commission. So we believe that the Commission is
15 on target in what they're doing. Thank you for your
16 time.

17 MR. LEWIS: Thank you very much for sharing
18 your thoughts and ideas with us. We'll now open it up
19 for questions. And again, anyone here in the room if
20 you have a question there are note cards available
21 from staff. Please flag one of them down, write down
22 your question, and they'll bring it up here to the
23 panel.

24 If you're online, the email address is
25 ICCreform@FCC.gov. So Commissioners or Commissioner's

1 staff would you like to start off our questioning? I
2 know that Randy has a question.

3 (Laughter.)

4 MR. CLARKE: I certainly do. What a great
5 day. Everybody is here thinking about phantom traffic
6 and access stimulation. Let's take advantage of it
7 and jump right in with some thoughts about phantom
8 traffic.

9 As you all know, our notice propose to
10 require telecommunications providers and
11 interconnected service providers to transmit calling
12 party telephone number to the next provider in the
13 call path. And some of you mentioned our proposed
14 rules in your statements.

15 I want to dig just a little bit deeper as to
16 whether or not you think those proposed rules are an
17 effective solution going forward. If not, what would
18 be the most effective forwarding-looking solution?
19 And if we get into another solution, particularly,
20 Mike you started it. If we get into OCNs and JIPs and
21 CICs and all of that good stuff how do we draw the
22 line between necessary Commission rules and effective
23 industry standards?

24 I guess since I called you out feel free to
25 take the first crack at it, but I'm interested to hear

1 what all of our panelists have to say.

2 MR. ROMANO: Sure. I think you have to
3 start from the premise of those fundamental questions
4 you're trying to answer. You really do come back to
5 CPN and CN tell you who placed the call and
6 potentially the jurisdiction of the caller, although
7 that's not always the case either.

8 Certainly though, regardless of what the
9 rate is, we're going to end up in a situation where I
10 may not know who to bill in an environment where the
11 number has been ported or there are other complicated
12 with intermediate gateways and things of that sort.
13 So I think the touchstone needs to be what is
14 necessary for a carrier to figure out who to bill,
15 regardless whether the rate is access or .0007.

16 And so those acronyms I threw out are some
17 of those that I think the industry has previously
18 identified as enabling a terminating provider to
19 figure out who the responsible, originating provider
20 is. And so passing those through would seem to be an
21 essential foundation.

22 Beyond that, I think you can certainly leave
23 it open to industry discussion as to whatever fields
24 might serve that purpose or whether one or more of
25 those fields are the right way to go. But you have to

1 have something there to answer that first fundamental
2 question of who do I look to? Because frankly, if I
3 don't know who to look to I probably have to look to
4 the last carrier who handed it to me in line. And I
5 know that that's a concern for some in the industry.
6 But it's sort of like the check clearing process.

7 If I only know the last person who handed it
8 to me, I have to look to them because they're in a
9 better position to look upstream and figure out where
10 that call came from and enforce against that provider
11 in terms of like an indemnification regime. So I
12 think that's where I would start to draw the line.

13 MR. FRANKEL: Can I just maybe counter that
14 a little bit. I would discourage you from adding more
15 requirements and regulations that force the industry
16 to go back, modify systems and so on.

17 This is an antiquated, ridiculous regime
18 anyway. These days nobody in the big picture,
19 certainly end users don't care whether it's a local,
20 an intra-MTX, an interstate and intrastate call.
21 Propagating that further now isn't helping consumers.
22 We don't care. This is an industry internal problem
23 and it's a legacy problem.

24 If you look at how the Internet works today,
25 and it works great, nobody cares. You don't know

1 where the server is. You don't know if it's an
2 instate IP connection that you've got. In fact, when
3 you bring up a web window, it's pulling information
4 from all over the world probably and it works great.
5 And if we tried to impose the legacy rules that we
6 have in Telecom on the Internet and you had to pay a
7 millicent to Google for sourcing ad, for Mountain View
8 and so much money for somebody else for pulling data
9 from their server in Idaho, we'd go crazy. So don't
10 put more of this rubbish on top of poor old Telecom
11 that's still struggling to remain relevant.

12 You absolutely should look upstream. If you
13 got the traffic from XYZ ILEC look to them for where
14 you go with your bill. Don't ask the government to
15 impose additional regulations and have the industry
16 add additional fields so that that sort of all be
17 backwards engineered.

18 I think that absolutely the mechanisms for
19 now, given that we're stuck with it, you have to force
20 carriers to put in legitimate CPN and CN and to not
21 mess with it along the way, and that's what your rules
22 say. But if you can't figure out what the
23 jurisdiction of the call is, then use factoring.

24 And by the way, look at wireless. The
25 Telecom world today is dominated by wireless. There

1 are twice as many wireless subscriptions as there are
2 wireline. And that's wireline RBOCs, wireline rural
3 LECs, wireline VoIP. Add all of those together it's
4 still half of wireless, and wireless people are
5 roaming. We don't know what their jurisdiction and
6 the world gets along okay.

7 And by the way, wireless doesn't collect
8 access charges. They can't tariff them. They get
9 along okay.

10 So let's look at less regulation and less
11 requirements, simplify the stuff, get the states on
12 board with conforming rates so we don't have to worry
13 about all the minutiae that where the billing actually
14 costs more than the carriage of the call.

15 MR. BANKS: Let me just jump in a little
16 bit. Just to be clear, we're only talking about rules
17 for the PSTN network. We're not talking about this on
18 the Internet. And I think Mike raises some really
19 good points about OCNs and all this. But having spent
20 years working on this and developing these consensus
21 proposals, and we have some extra things we might want
22 in here.

23 For way too long, we've let the perfect be
24 the enemy of the good when it comes to a phantom
25 traffic solution. And from our perspective, the thing

1 to do is to implement something that will
2 substantially help with the problem. The Commission's
3 proposed rules would do that. I do think they do need
4 some technical modifications to harmonize the
5 feasibility and standard-setting exceptions. Those
6 are narrow and technical, however, the rules
7 themselves would make a substantial step forward and
8 one that we should have taken years ago and one that
9 would have benefitted us all substantially.

10 I think we need to implement those. We need
11 to pay attention to some of the extra issues we've
12 raised or Mike has raise over time. But getting this
13 done now in the right way would make a big difference,
14 and the Commission's rules are a huge step forward.

15 MS. NEWMAN: One thing I would like to add
16 is maybe to deal with some of these issues, especially
17 with indirect interconnection were some CLEC carriers
18 refuse to enter into an agreement is you can figure
19 this out if you actually have an agreement. And if
20 the principal of the T-Mobile decision could apply in
21 this case here to carriers or CLECs who do not enter
22 into agreements and let us use that process, which
23 already exist, to be able to establish agreements we
24 would be able to I think figure out all these issues
25 because you'd be dealing directly in an agreement

1 context with them.

2 MR. FRANKEL: If I might just respond
3 briefly. The problem here is I think we've got a
4 little bit of a whipsaw. I mean David says on the one
5 hand I should look to the carrier who just handed to
6 call off to me, but on the other hand, under the
7 current rules, I can't to the carrier who just handed
8 the call off to me as the terminating carrier because
9 I'm supposed to look to who the carrier is that's
10 responsible. Right now there's been a lot of debate
11 in the industry over whether a transit provider or the
12 tandem provider should be responsible for terminating
13 compensation and then turn around upstream.

14 So while David's solution sounds good in
15 theory, the fact the rules don't work that way right
16 now. So I really do need to know who the carrier is
17 who's financially responsible for that call to pay me
18 for it through the kind of information I talked about,
19 or in the alternative impose a regime along the lines
20 of what David just said. But you've got large
21 carriers who perform very significant tandem functions
22 who oppose that kind of a regime. So it's a bit of a
23 whipsaw to say we've got to move away from that
24 without changing otherwise the compensation structure.

25 MR. BANKS: I think what Melissa is

1 proposing is a solution to that problem. The
2 Commission's rules are clear that the originating
3 carrier is responsible. The issue for our smaller
4 members like Mike's is oftentimes they get traffic
5 through a tandem or an intermediate carrier and they
6 don't have a contract or a billing relationship with a
7 CLEC that originated the call.

8 Under the Commission's rules, CLECs can make
9 ILECs negotiate, but ILEC can't make CLEC negotiate.
10 So our smaller members when they approach CLEC often
11 don't get anywhere in terms of negotiating a contract
12 that would provide for billing. If we did have an
13 exception to the T-Mobile doctrine and applied that so
14 that small ILECs could essentially force CLEC to sit
15 down at the negotiating table -- they could not force
16 the result, but they could force a good faith
17 bargaining. Then the smaller ILEC could come up with
18 some sort of billing arrangement with the distant
19 CLEC. And with the Commission's proposed phantom
20 rules would have enough information to start the
21 bargaining process.

22 So that seemed to us after rounds and rounds
23 of industry negotiations to be the sensible approach
24 to this rather than trying to make somebody the banker
25 who goes back to someone else who goes back to someone

1 else.

2 MR. CLARKE: Thank you for that. We have a
3 question from one of our Web-X online participants,
4 and thank you for your question.

5 The question is does phantom traffic have to
6 originate on the PSTN?

7 MR. BANKS: No, phantom traffic can and does
8 originate anywhere. The Commission's rule now require
9 that most PSTN calls have this information. I think
10 the rules may technically not apply to service
11 providers that are IP-originating calls. However, so
12 phantom traffic can originate in a lot of different
13 places. Some phantom traffic originates because of
14 technical issues with certain older switches or
15 transit arrangements or 800-number calling. But there
16 is a substantial amount of phantom traffic that
17 originates on the IP side.

18 MR. FRANKEL: And in fact, I would argue
19 that phantom traffic is interwoven with the VoIP ICC
20 problem because, in fact, a lot of IP-originated
21 traffic on purpose is labeled such that it arbitrages
22 or games the ICC system. You can see that in the
23 calling patterns and calling data.

24 MR. CLARKE: I didn't plan to plug for our
25 second panel, but we will be addressing those issues.

1 MR. LITMAN: To help us receive data-driven
2 outcomes in policies, can you help us to quantify the
3 size of the phantom traffic problem? And relatedly,
4 how has the phantom traffic issue changed in the last
5 couple of years with the rise of VoIP traffic?

6 MR. ROMANO: I don't have any first-hand
7 data on behalf of the collected membership of NTCA,
8 but I know that one example I think Frontier has done
9 a pretty good job of trying to assess this and I would
10 urge people to look at their comments. They've done a
11 pretty good snapshot test case. I think when I saw
12 their comments were filed the other day they had -- I
13 want to say it was 70,000 minutes a day or something.
14 I can't remember exactly what the number was, but
15 terminating to -- originating from what may have been
16 a few numbers or lines.

17 So there are carriers who have done a study
18 of the magnitude of the problem. Smaller carriers I
19 think have not necessarily gone back and tried to
20 snapshot it. But I've also heard somewhere that it's
21 roughly 6 to 8 percent I think of traffic based upon
22 some studies from a few years ago.

23 MR. BANKS: When we did a survey of our
24 members, we came up with higher numbers, over 10
25 percent for the amount of traffic that arrives without

1 all of the information. However, some of that is
2 legitimately arriving without all the information
3 because it's an 800-number calling or whatever. So I
4 think the 5 to 8 percent is a pretty legitimate
5 estimate of the amount of phantom traffic that results
6 from potentially deliberately stripping the
7 information or not providing it.

8 MR. LEWIS: We have a couple of questions
9 from the audience here in the meeting room. And they
10 apparently would like to focus on access stimulations
11 solutions.

12 So the first question is why not let IXCs
13 pass terminating access rates onto originating toll
14 callers and let those originating callers chose to
15 call a free conference bridge or not? Isn't that a
16 workable market solution to traffic pumping?

17 MR. ERICKSON: I believe that's what's
18 happened. As a Telecom consumer, I'm paying a
19 telephone bills. I'm paying some of my plans per
20 minutes. Some of them are unlimited long distance,
21 but I'm basically paying my long distance company to
22 connect my calls.

23 The thing here, right, is that we can't
24 differentiate different types of toll conferencing,
25 for example. When AT&T does toll conferencing in

1 Atlanta, everyone pays their access there, right? The
2 access gets paid. It's a non-geographical application
3 and so it could be hosted anywhere. Why not host it
4 in rural areas and drive some of the revenues out
5 there? So the consumer is paying for termination of
6 the calls. That's what I believe the consumer pays
7 for. If it's not to terminate, if it's not to connect
8 the call, what are they paying for?

9 MR. FRANKEL: I think what the audience
10 member's question is driving back -- revokes in my
11 mind 900 and 976 calling where it's a premium-based
12 service and the caller would pay an extra charge and
13 know that they're paying an extra charge. And that's
14 the trick here is how are callers supposed to know
15 that they are going to pay a premium to get this
16 premium service at the other end? And we do have 900
17 numbers and we have 976 numbers, and they don't work
18 very well. And they sort of got into disuse because
19 customers found that a very frustrating environment
20 and carriers found it very frustrating because they
21 were serving as the billers for that.

22 And I think what does serve consumers today
23 in our country today is we do have flat-rated calling,
24 essentially, to the entire land. And people like that
25 and they like the simplicity of that. And so the

1 dilemma, to answer the question, with passing that
2 back through specifically at differentiated rates is
3 that end users really have a very difficult time with
4 that. Businesses and others that allow people to use
5 their telephones have a difficult time policing that.
6 It puts all the burden on the end user community and
7 they're not prepared to deal with it.

8 MR. ERICKSON: I'd like to add one more
9 thought to that. Would we do the same with voicemail?
10 Voicemail is an application. If the voicemail is not
11 there, the access doesn't get stimulated. If the
12 voicemail is there, then it answers and picks up and
13 they can leave a message and then access is
14 stimulated, right?

15 This isn't a normal calling procedure,
16 right? The idea that somehow it becomes different is
17 just -- I don't know where we get there with that,
18 right? It's a telephone call. We're making a
19 telephone call. There's access on every telephone
20 call.

21 MR. FRANKEL: There is. They're just not
22 differentiated. I mean the differential in the access
23 charge I think is what's often disputed here. And
24 voicemail is incidental to regular telephone service
25 and so unless people are running pure voicemail only

1 services, it's not really analogous. So the question
2 is when you have a service that is very specifically a
3 mechanized termination is it appropriate to have a
4 differential access charge apply in that situation or,
5 in fact, should the opposite be true and should the
6 access charge be either comparable or even less than
7 in a traditional call termination?

8 MS. TANNER: As one of the panel said, it
9 would require you to actually identify this traffic as
10 900 numbers. And what we found in the IAB proceeding
11 is that part of the problem is this traffic is not
12 accurately labeled. For example, adult content that
13 should be labeled with a 900 number.

14 There are federal rules in place that say
15 this traffic needs to be identified. Carriers need to
16 take action to prohibit this content from reaching
17 children. That's not happening. So if you take this
18 approach by identifying the traffic with a 900 number,
19 we're going to create rules to chase down another
20 symptom of this problem and I don't think you're going
21 to get to the root of the problem, which is that you
22 are allowing carriers to receive the higher access
23 rates that were always meant for low levels of use.

24 And so I think that would be very difficult
25 to actually regulate. I went into the legalities in

1 my opening statements about they found these violated
2 the tariffs. But what the IUB proceeding showed was a
3 myriad of ways that folks have gamed the system and
4 it's hard for us to keep track of it. So I think the
5 best way is just to solve the problem at the source of
6 the issue and not try to figure out what content is
7 what and assigning value to context as Mr. Erickson
8 said. We don't regulate content. Why does this phone
9 call cost more than another simply based on context?
10 That is something that we want nothing to do with at
11 the state commissions.

12 MR. SCHORNACK: I think the FCC is on target
13 with their whole concept of if you have a
14 revenue-sharing agreement in place maybe that's the
15 trigger. And we've worked through market agreements
16 with many of the ILECs reducing our rates really
17 basically down to in some of our agreements close to
18 the RBOC rates. And so I think it is working out
19 there. We're not monitors or judges of the traffic.

20 MR. ROMANO: The comment I guess I would
21 have about revenue sharing is that we've mentioned
22 this with the time permitted in the opening statement,
23 but is the concern that it could be overly broad and
24 sweep up legitimate arrangements.

25 In smaller areas, you've got telcos that

1 have five employees. They're not large companies.
2 And potentially they may be buying more in wholesale
3 long distance service than they are charging in
4 access. And so is that kind of an arrangement revenue
5 sharing? I don't think that's the intent, but the ability
6 to comply with that kind of requirement post hoc is
7 hard to do because you don't know what exactly falls
8 within the scope of a revenue-sharing arrangement.

9 Likewise, cooperatives when they issue
10 credits to members is that a revenue-sharing
11 arrangement? If they pay their electric utility more
12 for electrical service than they receive from service
13 payments in the same area, the electric cooperative in
14 that area. Those are just some examples. And again,
15 I don't think any of them are intended to be swept up
16 by it, but there's a concern that they could be.

17 One thing we liked in the U.S. Telecom
18 proposal from October -- I say U.S. Telecom, but they
19 filed that it was a coalition of groups who were on
20 that. They had a minutes-of-use trigger and I think
21 that actually is of interest because it gets to the
22 heart of the economics of the issue. I mean you could
23 have a case in which the stimulation of access that
24 isn't shared with anyone. It just accrues to the
25 benefit of the provider who stimulated the access

1 traffic and so having a minute-of-use trigger would
2 get to those types of volume stimulation exercise as
3 well while not potentially sweeping up intentionally
4 other arrangements that are legitimate.

5 MS. NEWMAN: I just will add to that. As I
6 understand the proposed rules, it's not so much that
7 you couldn't have a revenue-sharing arrangement. It's
8 just once you had one there would then be changes in
9 rates. So it's not saying that they can't exist and
10 that's why I think the trigger is actually a good one.
11 You're not saying it's, per say, unlawful. But you
12 are making changes in the rates to go from there and
13 I'm not sure I see a problem with that because you
14 would still be able to take on legitimate
15 revenue-sharing opportunities.

16 MR. ROMANO: That's true. But I might only
17 have ten minutes of traffic and my rate has suddenly
18 been shot down and I've got no high volume of traffic.
19 So you've got a case in which you're artificially
20 driving down the rate without any thither to whether
21 there's actually been a high volume of traffic or not.

22 MR. ERICKSON: This is the reason why we
23 believe that it has to be a two-stage test. The first
24 would be revenue sharing triggers a high volume access
25 tariff, and then volume triggers the lowering of the

1 rate. And with those two tests in place, you protect
2 the company he's talking about that only has ten
3 minutes. They file a high-volume access tariff.
4 They're required to refile, but it doesn't affect
5 their rate because they don't have the high amounts of
6 access to trigger the lowering of the rate. And the
7 company that does stimulate access, right, basically
8 starts heading towards the RBOC rate or the largest
9 ILEC in the state.

10 MR. SCHORNACK: The thing you want to
11 remember is you want to keep it simple. You don't
12 want to have it burdensome and we be all here again
13 arguing over the rules. And so I think the key is try
14 to keep it simple, not make it burdensome on all of us
15 to be able to fulfill the rules.

16 MS. NEWMAN: Here's the interesting thing
17 about this issue on access stimulation. There's
18 agreement on this panel to do something to change the
19 rates. I'm fine with the trigger that's been of use,
20 actually. But the surprise to me on this panel, which
21 I hope is some comfort to the FCC is you have really a
22 cross-section of folks on this panel saying you can do
23 something here on access stimulation and I hope that
24 point does not get lost. There seems to be broad
25 agreement up here on that point.

1 MR. LEWIS: Just a follow-up question from
2 the audience here on revenue sharing. Is the real
3 issue not revenue sharing but sharing the results in
4 payment to the customer?

5 MR. FRANKEL: In our comments, we tried to
6 come up with some alternate wording I think to address
7 your concern. And that is that the point is that is a
8 particular customer or a partner uses more traffic if
9 that results in the net obligation of that customer
10 towards the carrier going down, including in
11 aggregate, not per minute but in aggregate going down.
12 In other words, the more they use the less their bill
13 is or in fact it may get to the point that the carrier
14 is now obligated to pay them. But if that's the
15 structure of the agreement, then that's an indication
16 that they are getting an excess return from
17 intercarrier compensation to the point that they are
18 able to allow their customer to pay less or to even
19 earn money from them.

20 And so for your example of the power
21 company, I mean you don't have any legitimate
22 customers where they pay a power bill and also as the
23 power company makes more phone calls or receive more
24 phone calls they pay less to your carrier.

25 MR. ROMANO: So what you're talking about is

1 not a net payment measurement necessarily. It's
2 literally that their bill goes down as the usage of
3 that customer increases. So it's not the case if a
4 Telco cooperative in a rural area happens to be paying
5 more for its power usage to the electric coop than the
6 electric coop is buying the telecom services. You're
7 saying that kind of rule will not be swept up. I mean
8 that could be something that could work together.

9 I do think, though, that it still frankly
10 may not sweep up the cases in which you've got high
11 volumes of traffic that aren't necessarily shared.

12 MR. FRANKEL: But that's the difficulty is
13 how do you impute such agreements when you have under
14 one umbrella an enhanced provider or an enhanced
15 service being delivered and there is no explicit
16 agreement, so then you have to impute an agreement and
17 that obviously gets trickier.

18 MR. BANKS: Yes. And from our perspective
19 working on this, there is a certain simplicity to the
20 minutes-of-use measurements because they're relatively
21 more public than revenue sharing or access-sharing
22 agreements. But again, to echo what Melissa was
23 saying, this is something where there's a lot of
24 agreement that there's a problem. There is a lot
25 agreement that there are sensible steps we can take

1 soon that would preserve a lot of money that's flowing
2 out from communications consumers and networks and
3 focus that money on investing in broadband.

4 And again, let's not let the perfect be the
5 enemy of the good and takes some steps to solve
6 this soon.

7 MS. TANNER: yes, I would agree with that.
8 The IUB was asked, both in the contested case and in
9 our rulemaking docket to make a finding that we would
10 prohibit access-sharing revenue agreements, and we
11 were hesitate to do that. We had a lot of the same
12 questions that the FCC has noticed up -- how do you
13 define it? What if the ILEC itself is conducting the
14 activity? And so we worried about being overly broad.

15 And so instead what we found was similar to
16 what the panel just say is an access-revenue sharing
17 agreement can be evidence that your access rates are
18 too high. And so that's why we adopted a
19 minute-use-type trigger. It is actually for an
20 increase in your minutes of use. But I have to say I
21 do like the CenturyLink proposal where they just have
22 a set minute of use. I don't remember if that was
23 proposed to us or not in our state rulemaking, but
24 it's certainly much simpler than the IUB approach,
25 which requires a trigger of an increase of 100 percent

1 over six months. And there was a lot of testimony and
2 evidence back and forth and if that's the right
3 trigger. So I think it all comes down to the minutes
4 of use and there are many ways to get there.

5 MR. ERICKSON: I think that the
6 minute-of-use per line -- people looked to solve
7 something in the rural areas with that, but that
8 doesn't get used in the urban areas and we'd like to
9 try and keep the playing field level.

10 In Crow Creek, we were able to work with the
11 Native American Indians there who built a
12 tribally-owned phone company, did a revenue sharing
13 arrangement with us, implemented a high-volume access
14 tariff, put it in front of the FCC on a 15-day. It
15 was approved and we started working together. It's
16 been a huge success, right? They have not tapped the
17 government for a dime. They haven't done any USF or
18 anything and they have a tribally-owned phone company.

19 We did the same thing on Pine Ridge and
20 that's two phone companies on Tribal lands in the last
21 couple of years and there is under ten to start with.
22 So I think there is a good way to solve the pricing
23 problem with a pricing solution. I think that revenue
24 sharing is an indicator. I think it's a good trigger,
25 but I think it should have a high-volume access tariff

1 tied to it and bring it down to the RBOC rate, put
2 everybody at a level playing field and distribute some
3 of the minutes that we have that are being done in
4 these big, urban areas they could be out in the rural
5 areas at the same rates, same to the consumer, except
6 supplying infrastructure, high-tech jobs, Native
7 American phone companies, things like that.

8 MR. SCHORNACK: I agree with what David had
9 to say is that I think the revenue-sharing model does
10 work as a trigger. I think it becomes awful
11 cumbersome when you start, as we've seen the
12 discussion occur here about the minutes-of-use, that
13 creates I think all kinds of other doubts and
14 potential issues with that.

15 We recognize, as a company we have, as I
16 mentioned in my comments, we've negotiated with other
17 IFCs for lower rates that are fairly similar to the
18 RBOC and I think that model works. And we realize
19 that as the number of minutes terminated increased
20 that we should reduce our rates and we have done that.
21 And I think that model works. I think it's simple.
22 It's easy. It's not as burdensome as some of the
23 other proposals.

24 MR. ERICKSON: One more thing I'd like to
25 add. I think the high-volume access tariff is also

1 easy to regulate, right? The carriers know what the
2 tariff is and they know what their volumes are going
3 to that local exchange carrier. Where when it's
4 minutes-of-use on lines and things of that nature, how
5 we regulate that? How do we keep all that reported?
6 How do we make the adjustments? When do we make the
7 adjustments? What happens if people don't make the
8 adjustments? It's a little more difficult to police,
9 in my eyes.

10 MR. FRANKEL: Just with reference to
11 policing, I think that when we talk about referencing
12 the RBOC rate, we throw that number out very casually.
13 If you go look at the tariffs, there are many, many
14 elements that are included there. And going back to
15 my most-cost routing notion, unfortunately, as someone
16 mentioned, you poke this problem in one place and it
17 pops up somewhere else. And I just think with respect
18 to keeping rules simple I mean you make reference to,
19 okay, that it has to be benchmarked to the RBOC rate.
20 It may be even simpler to simply specify what that
21 rate is so that there isn't all of these different
22 elements and mileage and other things that get dreamed
23 up that then end up being disputes as well.

24 We're all looking for, as someone said, we
25 don't want to let the perfect be the enemy of the

1 good. We want to try to come up with something that's
2 fairly simple and straightforward. I think whatever
3 solution you come up with it is not going to be
4 consensus. There are people here on this panel that
5 have fundamentally different positions about different
6 aspects of this, so some of us are going to end up
7 being disappointed in what you do. There is no
8 solution that will make everybody happy. You're going
9 to have to go back to some basic principles and then
10 make some hard decisions and say this is the way it's
11 going to be, and recognize, by the way, that these are
12 essentially interim solutions until, by the way, we
13 get the whole system reformed.

14 MR. LEWIS: Thank you very much. And just
15 one logistical point. It was brought to my attention
16 that if you pull the microphone closer to yourself
17 before you start speaking it will work better.

18 For those of you have suggested a
19 minutes-of-use trigger, could you help us understand
20 your thoughts on how the Commission could distinguish
21 I will say legitimate increases in traffic volume, for
22 example, Microsoft planting a new call center in the
23 middle of Nebraska with high-call volume increases due
24 to access stimulation arrangements?

25 MS. TANNER: I think that's the beauty of

1 it. You don't need to distinguish between legitimate
2 and illegitimate traffic. I don't think it matters.
3 I mentioned adult content before and there was a lot
4 of effort to get us pretty excited about that in the
5 Utilities Board proceeding, and ultimately we were
6 worried about it because of the identification issue,
7 but we don't care what people are doing when they make
8 phone calls and it doesn't matter if you're in a BOC
9 calling territory and it's a conference center or if
10 you're in a ILEC territory and it's a call center. It
11 doesn't matter.

12 And that's another reason why we went to
13 this minutes-of-use trigger in Iowa because we don't
14 want to place a value on traffic and distinguish
15 between what's legitimate and what's not, nor do we
16 care what you do with it. And there's a lot of talk
17 about we do great things with this money. It doesn't
18 matter. As long as your rates are reasonable, it
19 doesn't matter what the traffic is for. It doesn't
20 matter what you do with your reasonable profits.

21 MR. ERICKSON: I think that it should be a
22 level playing field at the end of the day, urban to
23 rural if you're going to do high-volume access. And I
24 think if you do minutes-of-use it's not a level
25 playing field. So the idea is to create a level

1 playing field and distribute the minutes. It's going
2 to make a healthier network than if it's all the urban
3 areas.

4 MR. BANKS: This level playing field notion
5 is one that I think Dave Frankel has really taken care
6 of. I mean a level playing field means you put things
7 where the costs are lowest and that's where one would
8 expect these things to go, which would tend to be in
9 places where transport costs are low and there's lots
10 of fiber, so that's what we would expect.

11 And I do agree with Krista Tanner about this
12 is really not about distinguishing legitimate from
13 illegitimate. It's just trying to keep access charges
14 reflective of costs and volume. So if somebody's
15 volume doubles and we have a proposal that is it a
16 very high increase? If their volume goes way up, then
17 their cost-per-minute go down. And it's just a matter
18 of having their tariff reflect that. So it's not
19 about legitimate or illegitimate traffic. It's just
20 about costs and volume, which is how telecom networks
21 work.

22 So all of these are triggers, right, and
23 they just start a process to make sure that your rates
24 reflect your costs.

25 MR. ROMANO: I would agree. And I guess one

1 other note on the minutes-of-use threshold, if one
2 were to use that is that it should be measured over a
3 large enough sample size that you're actually seeing a
4 sustained increase in the traffic rather than
5 something that might be a seasonal spike or something
6 like that that results in the rate going downward and
7 not sure what the path would be for putting it back up
8 again when would requalify to set your rate higher
9 again, potentially, if you're adjusting it. So again,
10 just getting to the definitional aspects of the
11 trigger it's important I think to look at it. We had
12 suggested over a quarterly period before doing any
13 sort of adjustment to just make sure you've got a
14 right size sample.

15 MS. NEWMAN: I would agree. I would add
16 that it would also be helpful that when you get phone
17 calls asking about why the spike, even if it's a month
18 or two, that you have a dialogue about what's going on
19 so you can identify early on that it's seasonal, or
20 you can identify that it's not and deal with it
21 appropriately. But I echo what Jon Banks said, which
22 it's all about costs and volumes. And the original
23 purpose of these high access rates in rural areas was
24 premised on low volumes. For whatever reason, over a
25 sustained period of times those volumes increase. It

1 requires, in our view at CenturyLink, that you go back
2 and adjust your rates accordingly to reflect the costs
3 because the premise no longer exists.

4 MR. ERICKSON: I believe that the idea that
5 we have higher rural rates is to sustain the public
6 switch telephone network in the rural areas. And that
7 if we do things to inhibit growth in those areas it's
8 going to be more difficult to sustain and it's going
9 to require more government help to sustain it. And so
10 we work in the urban areas. We work in the rural
11 areas, right, and I would like to see a level playing
12 field between the two. There's no reason to inhibit
13 rural areas to sustain their networks.

14 MR. ROMANO: If I may just add, I agree and
15 that's why defining the triggers carefully becomes so
16 important because you've got to make sure that you're
17 not picking up false positives or being overly
18 aggressive in driving the rates downward in a way that
19 doesn't reflect or inhibits cost recovery for
20 operating in what are the highest cost areas in the
21 country. So that's why I think the definitional
22 triggers become so important.

23 It's also important from a compliance
24 perspective so that companies know in advance what it
25 is they need to do and where they need to be with

1 their rates at a certain point in time rather than
2 having a speculation as to am I sharing revenue, am I
3 not? How does this arrangement fit into the picture?
4 Having precision in defining those triggers I think
5 will help in addressing the concern about cost
6 recovery in rural areas as well as compliance issues.

7 And frankly, at the end of the day for us
8 too it's also important to us because we need carriers
9 to start paying their bills rather than disputing them
10 over suspected access stimulation. I mean in some
11 ways the long distance market has become the Wild
12 West. People are disputing bills left and right.
13 They're refusing to terminate calls to long distance
14 areas. They're affirmatively ceasing in some cases
15 the delivery of those calls or delaying them.

16 Getting this issue out of the way and
17 clearing this underbrush will go a long way towards
18 getting the PSTN working again.

19 MS. KROENBERG: Mr. Erickson, I'd like to
20 follow up on something that you just said.

21 Where do we as the Commission draw the line
22 between sustaining the rural areas that need
23 assistance through the Universal Service Fund versus
24 through the ICC regime?

25 MR. ERICKSON: Where do you draw the line?

1 What I know is that on the Native American Territory
2 they didn't have to use any USF at all and I like that
3 and they liked that, and they prefer that. And that's
4 possible through a high-access tariff. And it works.
5 And it's in the wholesale marketplace today and it's
6 a vibrant wholesale marketplace. And I don't see why
7 that shouldn't be an option.

8 MR. BANKS: Andrew, I think it's a great
9 question. Today, USF and ICC work in tandem to
10 support universal availability, the ubiquity of
11 telephone service at affordable rates, which is sort
12 of a social mandate that we have. and I think we all
13 want to move to explicit subsidies.

14 MS. KROENBERG: And didn't Congress tell us
15 to do that in the '96 Act? I know Jonathan has
16 opinion about that.

17 MR. BANKS; Yes, Congress told you to do
18 that. It's a bad idea, from our viewpoint, to
19 continue this implicit subsidies in access rates.
20 Everybody's goal I think is to have the same rates
21 across the country, urban and rural, and move all
22 those subsidies into a broadband fund that we say here
23 are some broadband dollars. Build some broadband and
24 not have it depend on this implicit maybe there's
25 money in some access rates in one carrier, but not in

1 the next carrier. So access rates should be very low
2 and subsidies should be in USF with explicit
3 obligations.

4 MS. TANNER: Angela, I'd agree. And to me
5 not only are the comments about what you do with your
6 profits is irrelevant too if this is the appropriate
7 charge. I think it is an admission that these are
8 subsidies. And I don't know about you, but when I
9 have carriers come to talk to me about intercarrier
10 compensation reform they talk about costs. They talk
11 about costs, but they're really talking about the cost
12 of their broadband network. They're talking about the
13 cost of running their company and they're about
14 subsidies. But when I call it a subsidy, they get
15 very upset. But I think the important part these
16 comments it is an admission that we all know that
17 these are subsidies. And as you noted, there's a
18 place for those and that's the Universal Service Fund,
19 not in your intercarrier compensation.

20 MR. ROMANO: And I don't think anybody
21 disagrees with that. It's just a question of a
22 transitional mechanism. I mean one could look at it
23 and say why are we here talking about access
24 stimulation because it's all going to go away once
25 we've reformed and moved to a broadband world.

1 The fact is we're dealing with it because
2 until we get to that broadband world we have to deal
3 with the hand we've been dealt. And so I think you're
4 right. I think ultimately I think that's where the
5 end game is, if you will. And I think we do end up
6 with, hopeful, a universal service mechanism. Today,
7 there's a three-legged stool in terms of intercarrier
8 compensation, universal service support, and end user
9 rates that make up the revenue and cost recovery
10 streams that support a rural carrier operating.
11 Ultimately, it may be a two-legged stool for lack of a
12 better way of putting it because you're going to have
13 universal service and end user rates.

14 But until the rest of their long-term
15 reforms occur, we do have to deal with it as how do we
16 get the right level of support built into this
17 implicit mechanism without setting up incentives or
18 eliminating or at least curbing the incentives that
19 result in practices that we would deem to be
20 uneconomic or beyond the appropriate level of support.
21 So I think that's where this debate comes in.

22 MR. LEWIS: Dealing with the world we have
23 today, what about the very large unpaid amounts,
24 amounts in dispute with current high-volume access
25 providers? Are the current high-volume access tariffs

1 lawful? And I guess maybe a discussion of what the
2 experience has been in Iowa?

3 MS. TANNER: I can talk about Iowa, and we
4 found -- now it's a little different from the FCC.
5 Not that the tariffs weren't lawful, but that the
6 traffic at issue was not traffic subject to
7 compensation under the tariff and so those amounts
8 paid pursuant to the tariff were paid in error or not
9 legitimate payments and they ere due to be refunded.

10 And I think Melissa noted earlier, if it's a
11 fraudulent tariff, which is a different question, then
12 no it should not be given a deemed lawful status.

13 The unfortunate facts that were found by the
14 IUB were that -- we're talking about this in very
15 benign terms, levels of minutes-of-use and appropriate
16 rate, but the reality is that these schemes -- and I
17 use the word "scheme" are far more sinister.

18 In our proceeding, we found that the parties
19 had falsified documents to the FCC and the Utilities
20 Board to make it look as though they had always been
21 end user customers. We found that some ILECs were
22 assessing access rates even though the traffic did not
23 even terminate in their exchange. It terminated in
24 their affiliated exchange because they had over 13
25 minutes a minute of access and so that tariff should

1 never apply to that traffic.

2 And we also found instances where carriers
3 were in an urban area, but they put equipment in an
4 non-rural area, said that they were serving a rural
5 exchange so they could apply the rural exemption.

6 There is another, and this is not related to
7 access charges, but one of these traffic pumpers were
8 using their free conference-calling lines to collect
9 universal service dollars. They weren't even in a
10 rural exchange. And so my point is, is that when that
11 sort of fraud exists, the tariff is off the table.
12 The tariff either doesn't apply or if the tariff is
13 used to perpetuate a fraud that tariff should not be
14 deemed lawful and that's how I feel about that.

15 MR. SCHORNACK: We have to be very careful
16 to make sure that we don't paint everybody with the
17 same brush that happened in Iowa. I think that our
18 tariffs are lawful and we've been able to negotiate
19 with our IXC's. The IXC's evidently view that as
20 terminated access. They bill their end user for that
21 access. They treat them as access, all of that
22 traffic as far as they're concerned. And we've been
23 able to negotiate contracts with the largest IXC's in
24 the country. And so I just want to make sure that we
25 just don't paint everybody with the same brush that's

1 in this business that occurred in Iowa because I don't
2 think that's universally true.

3 MR. TANNER: I agree with that. I'm just
4 saying when it happens you don't get the protection of
5 your tariffs?

6 MR. SCHORNACK: And that's okay.

7 MS. NEWMAN: What she said.

8 (Laughter.)

9 MS. NEWMAN: I was not involved in the Iowa
10 proceeding. There was a lot of material that was
11 confidential and I am not privy to the exact details
12 of the fraud there, but we did know that that is going
13 on and it is what prompted CenturyLink and I'll say
14 Classic Quest at the time to really go forward with
15 this full throttle. And in our view it is exactly
16 what Krista said, which these are tariffs. The access
17 should not even been applied in the first place. The
18 tariff doesn't apply and the issue is appropriately in
19 litigation.

20 MR. ROMANO: If I might say, I think this
21 highlight the importance of consequences built into
22 the rule rather than having them be something that has
23 to be enforced outside of the rule. And actually I
24 think the examples that Krista Tanner brings up, as I
25 think the gentleman from TekStar said too, they're not

1 typical of the operations of most of these companies
2 or the vast majority of them. There may be a handful
3 who entered into this, but we don't make policy I
4 think based upon the worse of the bad actors. We set
5 up a rule that all can comply with, know what they're
6 going to be complying with in advance and can be
7 enforced against those who do violate it.

8 Not to bring it back full circle, but I
9 think the same kind of reasoning needs to apply in the
10 concept of phantom traffic. I mean phantom traffic is
11 very similar. I mean some people called it theft.
12 It's something were someone is deliberately removing
13 information. In one case, people are deliberately
14 driving up their traffic volumes the argument is to
15 stimulate receipt of monies. In the other case, we've
16 got people deliberately removing information to avoid
17 the payment of monies.

18 Is a very similar dynamic and we could look
19 at the worst actors there too and potentially throw
20 some stones. But I think the point, bringing it back
21 to phantom traffic, would be to build something into
22 the rule just like you're talking about in the access
23 stimulation context that would allow one to enforce
24 the rule without having to go back and file a formal
25 complaint against those that did not pay, to have some

1 consequence built into the rule.

2 So I just wanted to dovetail back to that
3 and say they are two sides to the same coin and
4 there's a reason why we have them together on this
5 panel I think.

6 MR. FRANKEL: With respect to, for example,
7 that point about phantom traffic does it make sense
8 for the industry to not terminate calls, not accept
9 calls that are mislabeled? Is that enough push back
10 to stop that from happening?

11 MR. ROMANO: I don't think we want to have a
12 mechanism built into the rules -- I'll leave it to the
13 Commission to decide what they want to do, but to have
14 people start unilaterally deciding when they will
15 block traffic I think the decision already has been
16 made several times over that that's not a laudable
17 public policy objective to have unilateral
18 determinations about when to block the traffic because
19 I don't think someone is providing adequate
20 information. Rather I think you ought to build into
21 the rules a mechanism that encourages a party to
22 provide that information and sets forth a consequence
23 to the extent that they do not.

24 MR. FRANKEL: I guess that was my proposed
25 consequence.

1 MR. ROMANO: The consequence would be
2 economic, just as it is as we're talking about in the
3 traffic stimulation context rather than having people
4 throwing up their own artificial roadblocks on
5 the PSTN.

6 MR. LEWIS: We're going to conclude this
7 panel at 11 o'clock to give everyone a 15-minute break
8 before the next panel starts. So perhaps one final
9 question.

10 Under a per minute of use per line volume
11 mechanism, couldn't the local exchange carrier simply
12 add more lines to reduce their volumes per line?

13 MR. ERICKSON: I think that would be the
14 case, right? I think as we're talking here we're
15 finding out that there's a certain percentage of
16 people that are always looking to bend the rules
17 somehow someday. That's why I like the high-volume
18 access tariff because it's the IXC that's paying the
19 bill that's able to police what's going on in the
20 amount of volume that they send. And the idea that we
21 could take rural phone companies that apply for a
22 rural exemption and make them non-rural exempt phone
23 companies, basically get them down to the RBOC rate is
24 a great idea, right?

25 The idea of subsidies and all of that

1 that's what we're trying to get away from. And so if
2 we do it based on volume of traffic, the IXCs can
3 measure it. The IXCs can adjust their price and the
4 rural phone companies becomes a non-rural phone
5 company, so to speak.

6 MR. BANKS: I think that, yes, companies
7 could add more lines. I mean to the extent that
8 people add more customers they should have higher
9 volumes, but I would like to echo what Commissioner
10 Tanner said is we're not talking about small volumes
11 here. We're talking about huge increases that are
12 really beyond the ability of any small, rural company
13 to add enough lines to bring the huge volumes down to
14 a typical average minutes-per-line.

15 MR. LEWIS: If there are no further
16 comments, thank you all very much. This has been very
17 helpful and we are looking forward to the next
18 session. Thank you. We'll take a 10- to 15-minute
19 break, starting at exact at 11:15.

20 (Whereupon, a short recess was taken.)

21 MR. LEWIS: Will Session 2 panelists please
22 come up?

23 MS. GILLETT: Good morning and welcome to
24 the second session of the ICC workshop today to talk
25 about the treatment of VoIP, Voice Over Internet

1 Protocol for purposes of ICC. I'm Sharon Gillett.
2 I'm Chief of the Wireline Bureau and I'm moderating
3 today's panel.

4 On February 9, the Commission issued a
5 notice of proposed rulemaking that would propose to
6 determine the treatment of VoIP for purposes of ICC.
7 And not having determined it in the past has actually
8 lead to considerable disputes and litigation. And so
9 our proposal in the item was to settle this issue once
10 and for all.

11 Although the NPRM does not single out a
12 particular proposal, it does outline options for the
13 treatment of VoIP, ranging from VoIP being treated
14 like all other voice calls to applying a VoIP-specific
15 rate to applying bill-and-keep to avoid the calls.
16 And comments came in on Friday, April 1, and we
17 received I believe at last count it was 84 comments,
18 although it may have gone up since then. so I'm
19 expecting a lively discussion from our distinguished
20 panelists today.

21 And I can tell you from having reviewed the
22 one-page summaries that the panelists were kind enough
23 to supply to us of their comments that all three of
24 those positions and the whole spectrum of positions
25 that were outlined are represented on today's panel,

1 so I think it's likely to be a pretty lively
2 discussion.

3 We'll take the same format as the last
4 panel. Each panelist will give a three-minute
5 opening. And I must say I really appreciated the last
6 panel sticking to those big red numbers there. Our
7 last panelists were very good to sticking to the
8 timing. Let me introduce the panelists and encourage
9 people to put their comments on to note cards and
10 they'll be delivered over here and we'll ask questions
11 as well as taking them from the online participants.

12 So our panelists today are Eric Einhorn, who
13 is Vice President of Federal Government Affairs from
14 Windstream Communications, Kathleen Grillo, Senior
15 Vice President of Regulatory Affairs for Verizon
16 Communications, Julie Laine, Group Vice President of
17 Regulatory for Time Warner Cable, Brendan Kasper,
18 Senior Regulatory Counsel for Vonage America, Lisa
19 Youngers, Vice President of Federal Affairs for XO
20 Communications, Inc., Paul Gallant, Senior VP and
21 Telecom Analyst for MF Global, the Washington research
22 group. And last, but certainly not least, Peter
23 McGowan, who's general counsel for the New York State
24 Department of Public Service. And joining me as
25 questioners, I'd also like to acknowledge Angie

1 Kroenberg, who's remaining with us and I'm sure will
2 have a question at some point for our panelist as well
3 as Marcus Maher. All three of these folks are in the
4 Wireline Bureau. So I'm going to, in the interest of
5 time, skip all the titles -- Marcus Maher, Rebecca
6 Goodheart and Victoria Goldberg, who all work on our
7 intercarrier comp issues here in the Bureau. So with
8 that, Eric, take it away.

9 MR. EINHORN: Thanks. I'd like to thank the
10 Chairman, Commissioners and FCC staff for holding
11 these workshops and for inviting me to participate
12 today. I think one thing we can all agree on is that
13 the current USF and intercarrier comp system is broken
14 and needs to be fixed. And Windstream has been an
15 ardent supporter of rational reform and moving to a
16 unified rate for all types of calls, including VoIP in
17 conjunction with a reasonable opportunity to recover
18 revenues reduced by the reform.

19 The FCC should encourage the development of
20 innovative services such as VoIP, but not a manner
21 that undermines investment in the networks used to
22 deliver these services.

23 Most providers are paying applicable
24 intrastate and interstate access charges today for
25 traffic that terminates on the PSTN. This includes

1 VoIP. I want to stress this. The vast majority of
2 VoIP-originated traffic is paying jurisdictionalized
3 rates today. However, a small handful of large
4 providers have recently become more aggressive about
5 claiming that VoIP-originated traffic is somehow
6 different and should pay its own special super low
7 rate, a self-declared discount, if you will, based on
8 new claims about uncertainty in the law.

9 These particular VoIP providers are abusing
10 the network on which they rely and claiming an
11 unreasonable advantage over their rule-abiding VoIP
12 and non-VoIP competitors. And doing so is contrary to
13 existing FCC rules regarding the termination of
14 traffic on the PSTN.

15 There's no rational basis for treating VoIP
16 and other PSTN traffic differently under the current
17 rules. Both use the same network component,
18 terminating carriers incur the same costs. And from a
19 customer's perspective, these services appear
20 virtually identical and are marketed as substitutes.

21 The FCC must make it clear that its rules
22 apply to VoIP providers placing on traffic on the PSTN
23 and that they should pay the same rates as all other
24 voice providers and voice traffic. If the FCC doesn't
25 act now, the self-help very well may destabilize the

1 current system before rational reform can take place
2 and undermine the ability of carriers of last resort
3 to serve consumers in high-cost areas. This is will
4 harm consumer rather than help encourage broadband
5 deployment.

6 Allowing VoIP providers to arbitrarily avail
7 themselves of a lower rate is a different kind of
8 reform. It's reform dictated by a few actors rather
9 than rational reform with reasonable transitions that
10 the NPRM envisions.

11 Windstream has and will continue to work
12 with the FCC, the states, and others in the industry
13 from all sides to develop a path forward on these
14 important issues and we look forward to doing do.

15 MS. GRILLO: Thank you for the opportunity
16 to appear here today and discuss these issues. I just
17 wanted to start by extending a compliment to the
18 panelists and the staff from the first panel. I
19 thought it was very good, very interesting. And you
20 know in a lot of these discussions we tend to all
21 retreat to our respective corners and I thought that
22 was a very good dialogue and very substantive. So I'm
23 looking forward to the same experience here today.

24 The Chairman and the Commissioners have been
25 very clear that reforming universal service and

1 intercarrier compensation is one of their top
2 priorities for 2011 and that is welcome news to
3 Verizon.

4 Virtually every player in this debate agrees
5 that these systems desperately need reform. I
6 actually wrote down that the Commissioners and
7 panelists used to describe the current system and some
8 of them were byzantine, broken, tangled, antiquated,
9 and inefficient.

10 On the intercarrier compensation side there
11 are a host of problems that we need to address, but
12 the most immediate and the most in need of Commission
13 action is the issue of what compensation carriers pay
14 to each other when exchanging VoIP traffic from the
15 circuit switch network. This issue has tied the
16 industry in knots for years. It distracts from other
17 priorities and it drives carriers to litigation and
18 disputes.

19 The Commission can put an end to these
20 problems now by establish a default rate for VoIP PSTN
21 traffic. But Verizon believes the industry can solve
22 most of these issues through commercial agreements.
23 We have asked policy makers not only to endorse
24 commercial agreements, but to encourage them.

25 Commercial agreements give carriers the

1 flexibility to take account of their individual
2 circumstances and traffic flows and reach mutually
3 agreeable terms. In the absence of these agreements,
4 the FCC should set a default rate. We have suggest
5 .0007, which is a rate the wireless and wireline
6 carrier exchange for a lot of different traffic today.

7 So we have a large group here today and I'm
8 sure we're going to disagree on many things, but I
9 think we'll all agree that this is an issue that needs
10 to get decided quickly, preferably very soon. It's a
11 problem that's only going to get worse over time and
12 we've seen this before in other context and I think
13 we're seeing it now. The more these traffic volumes
14 increase and the more disputes we have the problem is
15 only to get worse.

16 So again, I look forward to discussing this
17 issue with all of you today.

18 MS. LAINE: Good morning and thank you for
19 the opportunity to appear her to share Time Warner
20 Cable's views of this important topic.

21 Time Warner Cable believes that the
22 fundamental goal of intercarrier compensation reform
23 should be harmonize and simplify the current system in
24 a manner that is technologically and competitively
25 mutual. As long as the rates that carriers pay and

1 collect are based on artificial regulatory and
2 jurisdictional distinctions there will be continuing
3 incentives to game the system.

4 And we therefore believe that with respect
5 to VoIP services, as the Commission has acknowledged,
6 similar services should be subject to similar rules.

7 First, telecommunications traffic terminated
8 by LECs should be subject to the same intercarrier
9 compensation rules regardless of the technology used
10 by the originating or terminating carrier. The NPRM
11 does not define the term VoIP traffic. And in fact,
12 the term as used is misleading.

13 The Commission appears to consider VoIP
14 traffic to encompass any interconnected VoIP traffic
15 on an interconnected VoIP provider's network. But the
16 use of the term confuses the provision of exchange
17 access service by a local exchange carrier with the
18 provision of a distinct retail interconnected VoIP
19 service by a retail provider.

20 As the NPRM acknowledges, the Commission has
21 already determined that interconnected VoIP traffic is
22 telecommunications traffic based on the pure
23 transmission of the finished service, regardless of
24 whether the end user VoIP service is classified as a
25 telecommunication service or an information service.

1 Therefore, Time Warner Cable believes that any interim
2 step towards fundamental reform of the intercarrier
3 compensation system should confirm that reciprocal
4 compensation for local calls and access charges for
5 toll calls should apply to traffic delivered to
6 terminating LEC, regardless of whether the traffic
7 originates in circuit switched or IP format and
8 regardless of whether the traffic is ultimately handed
9 to a VoIP provider for termination to an end user
10 customer.

11 Second, new artificial distinctions amongst
12 types of traffic would hinder the Commission's
13 long-term goals in this area. Without clarification
14 that traffic originating on or terminating to IP-based
15 networks is subject to the same rules as any other
16 telecommunications traffic some carriers will continue
17 to exploit artificial distinctions in traffic or
18 ambiguity in the Commission's rules to reduce or avoid
19 their intercarrier compensation obligations.

20 Finally, the ESP exemption does not permit
21 IXCs to avoid paying access charges to LEC. Even
22 assuming that interconnected VoIP is an information
23 service, the EXP exemption would not relieve IXCs or
24 LEC from their obligation to pay intercarrier
25 compensation for traffic they deliver to terminating

1 carriers.

2 As I mentioned earlier, it is not
3 interconnected traffic that is the subject of this
4 debate. It is intra- or interstate access service,
5 which are telecommunication services. Under the
6 Commission's rules and comparable state authority,
7 users of those access services are obligated to pay
8 and providers of such services are entitled to collect
9 intercarrier compensation charges associated with that
10 traffic.

11 Again, I thank you for inviting me to speak
12 today and I look forward to your questions.

13 MR. KASPER: Good morning. Thank you for
14 inviting me to discuss this important topic. Before I
15 launch into what we believe the correct approach is,
16 I'd like to explain a little bit about how Vonage fits
17 into the intercarrier compensation system and also how
18 other over-the-top interconnected VoIP providers also
19 fit into that system.

20 Unlike the carriers on this panel, we're
21 sort of an indirect participant in the intercarrier
22 compensation system. We pay telcos to take traffic to
23 terminate on the PSTN and to receive traffic from the
24 PSTN and often do not have an end user or a
25 relationship with a terminating carrier. So that

1 means that our pricing model is to recover our costs
2 through our end user prices only and not through
3 intercarrier charges, which is important background
4 into why we think that bill-and-keep is the
5 appropriate solution for intercarrier compensation for
6 VoIP.

7 Bill-and-keep is an important step towards
8 long-term reform. As the NPRM recognizes the
9 Commission is seeking to eliminate non-cost based
10 distinctions driven by jurisdiction and other
11 distinctions. If we fail to specify that VoIP should
12 be subject to bill-and-keep, we will harden the
13 carrier's dependence on intercarrier charges and only
14 make it more difficult to achieve long-term reform.

15 Second, that VoIP is subject to
16 bill-and-keep promotes a transition to IP networks by
17 eliminating the incentive to funnel traffic through
18 the PSTN in order to maximize intercarrier charges.
19 Third, bill-and-keep is an economically efficient
20 solution. It recovers interconnection costs through
21 end user prices. End user prices like Vonage's price
22 for service is subject to robust competition.

23 In contrast, intercarrier charges
24 essentially require regulation no matter how
25 competitive the end user market is. Also,

1 bill-and-keep more accurately reflects the benefits
2 received from the call. Traditional calling party
3 network pay solutions posit that the calling party
4 generates the costs or receives a benefit and
5 therefore should pay the cost. But in reality, most
6 communications is two way. Both parties receive a
7 benefit.

8 And finally, bill-and-keep minimizes the
9 need for ongoing regulations because, as I discussed,
10 there is no need to regulate intercarrier charges.

11 Thank you and I look forward to your
12 questions.

13 MS. YOUNGERS: Good morning. Thank you for
14 having me here today to share XO's viewpoint on
15 intercarrier compensation reform and a special thank
16 you to staff for putting together these workshops and
17 providing an opportunity for all of us to be heard on
18 these issues.

19 The FCC and the industry as a whole has been
20 dealing with intercarrier compensation issues for
21 quite some time and XO looks forward to working with
22 the Commission and its industry peers on resolving
23 these issues expeditiously.

24 While examination of these issues
25 complicated and there are many moving parts, XO agrees

1 with the other panelists that the time to address
2 intercarrier compensation is now.

3 We are here today to discuss specifically
4 the appropriate compensation framework for VoIP
5 traffic. It may be helpful, however, briefly to put
6 this all in context and look more broadly at where XO
7 believes intercarrier compensation reform should be
8 heading overall.

9 Last fall, XO put forward a plan for
10 intercarrier compensation reform on the record,
11 outlining what we believe is the appropriate framework
12 for intercarrier compensation going forward.

13 Essentially, XO believes a comprehensive
14 intercarrier compensation scheme must be forward
15 looking and include policies that focus on IP networks
16 rather than circuit-switched TDM networks. This is
17 because IP networks provide more efficient and lower
18 cost transport and exchange of traffic.

19 The bottom line is XO developed an
20 intercarrier compensation plan that mirrors where
21 telecommunication networks are heading. The central
22 piece of that proposal is that IP interconnected
23 should be encouraged, regardless of the technology
24 used to serve particular end users. Adoption of
25 strong IP interconnection policies within the

1 intercarrier compensation regime will create the
2 proper incentives to spur additional broadband
3 deployment.

4 Therefore, XO proposes that the FCC adopt
5 rules that require carriers to exchange all traffic,
6 whether IP originated or not in IP format within a
7 five-year period. More details of our plan are on the
8 record now and will be filed on April 18 with the rest
9 of the comments regarding comprehensive intercarrier
10 comp reform.

11 But the question here today is obviously
12 about VoIP and what the FCC can do now with respect to
13 the treatment of VoIP traffic. Last Friday in our
14 comments, XO put forward what we deem as an interim
15 solution for the treatment of VoIP traffic. This
16 solution is interim, of course, only until the FCC
17 adopts a more comprehensive intercarrier compensation
18 scheme.

19 XO's proposal would apply to all traffic,
20 including VoIP until the treatment of VoIP traffic
21 would be address under a more permanent solution.
22 Specifically as to VoIP, there has been too much
23 uncertainty for too long regarding the treatment of
24 VoIP and what is the appropriate compensation scheme.
25 As such, XO proposes that prospectively VoIP traffic

1 should be treated as a separate category of
2 telecommunications traffic that is not subject to
3 switch taxes charges and that recip comp rates should
4 be applied on an going forward basis when carriers
5 exchange VoIP traffic on a TDM basis.

6 The FCC has the authority to regulate the
7 compensation for VoIP exclusive and should implement
8 this interim solution immediately.

9 I look forward to discussing these issues
10 with all of you.

11 MR. GALLANT: Hi. I'm Paul Gallant with MF
12 Global. Thank you for the opportunity to join you
13 today.

14 What we do is we provide research to Wall
15 Street about what's happening in Washington that may
16 affect the telecom sector investors interest in stock
17 prices or bonds and the USF issue. Wall Street's
18 primary interest is in the rural phone companies, so
19 I'll mainly talk about the issue through the context
20 of what it means for the rural phone companies and how
21 Wall Street would like this to play out.

22 The first issue is simply that institutional
23 investors are anxious for reform. For the past four
24 or five years, the Commission has sent conflicting
25 signals about whether it was going to reform the USF

1 and ICC process and what steps it would actually take
2 in course of reforming those rules. And if you look
3 at the stock price reactions to the FCC signals, you
4 see that Wall Street definitely cares about this issue
5 and it is a material issue to Wall Street and I think
6 that Wall Street is glad to see that the FCC is
7 sending signals that it cares about what Wall Street
8 thinks about this issue because there is a place in
9 this debate where the rubber hits the road in terms of
10 the cost of capital that ILECs need to raise to build
11 up broadband in the direction that the FCC wants them
12 to go.

13 So the first question that we get from
14 investors over the past six to nine months since the
15 broadband came out, or the past year is not what is
16 the FCC going to do to the ILEC, but is the FCC going
17 to do anything because the bits and starts on this
18 issue for the past few years has been a little bit
19 frustrating to Wall Street. So I think it's very
20 encouraging that the Commission and the Chairman and
21 the Commissioners put out a blog post saying we're
22 going to get to this issue hopefully in the next six
23 months or so, so I think that is inspiring some
24 confidence on Wall Street that this issue will be
25 resolved. And that's important and I think that's

1 point one.

2 The second point is that VoIP within the
3 context of USF and intercarrier comp is a really
4 important issue. There was a lot of Wall Street
5 interest in the national broadband plan last year
6 because of the likelihood it was going to talk about a
7 framework for reforming USF and intercarrier comp.
8 And I think Wall Street reacted positively to both the
9 substance and the tone of the national broadband plan
10 and how it talked about this issue because it had
11 discussion of transition plans and phasing and a
12 sensitivity to the financial realities of the
13 companies that are receiving this money today.

14 And I think VoIP has the potential, though,
15 to be a bit of an X factor in how the FCC completes
16 this transition process because there are certain
17 approaches within the framework of the NPRM that would
18 have potentially fairly negative consequences for the
19 ILEC and their ability to go to the market and borrow
20 money and expand broadband. And we can talk in a
21 little bit more detail about how each of those
22 approaches I think would be viewed by Wall Street.
23 But I think the broad spectrum of issues or options
24 that the FCC laid out in the NPRM on VoIP are a pretty
25 important and potentially dramatically different path

1 than what the broadband plan was anticipating.

2 MR. MCGOWAN: Good morning and thank you for
3 inviting New York. I applaud the FCC's efforts and I
4 think there is a lot of momentum behind the effort to
5 reform intercarrier compensation. It's pretty clear
6 to me it's going to happen.

7 I'd like to just address a couple of remarks
8 from the perspective of trying to manage the reform
9 because that's what we're doing. In New York, we have
10 a docket that's outstanding now where we're attempting
11 to generically for the state develop a new system that
12 will reform, get to the FCC's goal. I think it's our
13 goal as well.

14 I think there are three reasons for
15 reforming the legacy access system. One is the cost
16 structures are changing. IP is introducing a
17 completely new cost structure. The trends of traffic
18 moving away from the legacy regime are clear and
19 suggest that the legacy system simply isn't
20 sustainable, so we need to focus on the transition.

21 And thirdly, where an interexchange provider
22 operates in an affiliated manner with a long distance
23 provider I think it's clear that the above cost access
24 regime continues competitive inequities via
25 cross-subsidization through contributory rates.

1 Access charges are priced well above cost
2 and it's my view that creating a definitive glide path
3 to more rationally price intercarrier compensation
4 actually gives the LEC to move to more efficient IP
5 platforms and develop a sustainable business model.
6 They will either get to a more effective and efficient
7 cost structure or they will not. And they will
8 probably not be sustainable in the long term anyway.
9 And there are a lot of competitive carriers who are
10 entering into the markets who may take over where they
11 are unable to continue.

12 So in thinking about the problem of
13 reforming the legacy system, let me just center on
14 three points. First, as I mentioned, the costs are
15 changing. We're going to get to a lower cost
16 structure, so we've got to get there.

17 Second, where intercarrier traffic is
18 exchange on an integrated basis with a long distance
19 provider if there's a symmetrical rate being
20 exchanged, then a reduction in access rates should be
21 less painful financially to the carrier. The loss of
22 access revenue would be offset by the long distance
23 carrier's reduction in access costs. But a lot of
24 local exchange carriers in New York and I think
25 elsewhere are going to be stressed, are stressed now

1 and will be further stressed as the access revenues
2 diminish.

3 So as we transition, I see the VoIP
4 providers as in relatively good financial shape. They
5 are no longer the nascent technology which needs
6 regulatory protection. But LEC, on the other hand are
7 stressed financially and in limited areas they are the
8 only provider. So we need to recognize that we need
9 reform, but I see the definitive path to lower access
10 charges as an incentive for the LEC to invest in and
11 gravitate to the more cost-effective and sustainable
12 IP network.

13 VoIP traffic should be subject to the legacy
14 regime with carrier access and reciprocal
15 compensation. Many VoIP carriers, as we're hearing
16 today on the panel have been able to do that and have
17 been able to successfully enter the market. To the
18 extent VoIP carriers resist the legacy system, I see
19 it as part of the cost of the transition. And the
20 most important thing -- I think the priority today --
21 the Chairman indicated the priority is to reform the
22 access system. We are in New York -- many states have
23 already done it -- we are reforming the system.

24 We need as many tools as possible to help us
25 get through the transition. To the extent some VoIP

1 providers are not going to contribute to the access
2 regime is going to make the transition all the more
3 difficult. So we want a reform, but we need as many
4 tools as possible to help us get there. Thank you.

5 MS. GILLETT: Thank you all for your
6 comments. And I'd like to start off the questioning
7 with a question for Paul.

8 First of all, I just want to point out that
9 we always have to be clear about our terminology here
10 at the Commission. And you used a couple of terms
11 that I think Wall Street interprets somewhat
12 differently than from regulatory folks. One of those
13 is X factor. Some people in this room have a very
14 specific meaning of that term than people who actually
15 construct price CAP regulations.

16 Seriously though, to clarify what you mean
17 by rural carriers. Here at the Commission rural
18 carriers encompasses about 800 holding companies, most
19 of which are not public. I think you're largely
20 referring to a company like a Windstream, a mid-sized
21 carrier, is that correct? Is that right?

22 MR. GALLANT: That's right.

23 MS. GILLETT: Okay. And the question for
24 you was you mentioned that the different proposals in
25 the NPRM might be reacted to differently from Wall

1 Street. I wondered if you could be more specific. In
2 particular, the NPRM laid out a spectrum from the
3 bill-and-keep idea, which we heard Vonage supporting,
4 the VoIP-specific rate idea, which we heard I think in
5 slightly different forms from Verizon and XO. And
6 then the idea that VoIP is exactly the same as
7 existing traffic, which I think we heard from
8 Windstream and Time Warner. Could you speak a little
9 bit about how investors might react to that spectrum?

10 MR. GALLANT: Right. So on the option of
11 interconnected VoIP providers paying the full access
12 charges today, I think that is really the only option
13 that would actually improve the stability and the
14 predictability of the rural carriers access charge
15 revenue stream that really helps give confidence to
16 lenders that they can keep lending money to ILEC at a
17 reasonable rate. Either of the other two options, the
18 bill-and-keep option or the set a VoIP-specific rate
19 option tend to, I think, potentially replace one set
20 of or one arena of uncertainty with another in a sense
21 that it's not immediately clear whether the
22 originating -- if the originating carriers have the
23 ability under a bill-and-keep regime or a
24 VoIP-specific rate regime to determine what is VoIP
25 traffic and what is not VoIP traffic.

1 there is the potential for under certain,
2 depending on how originating carriers behave, the
3 potential for a significant reduction in access
4 charges. And the consequence of that, if that were to
5 play out and I don't know if it would. But if that's
6 how things play out under either of those options, if
7 the Commission goes that way is for Wall Street to
8 look at that and say these access-charge revenues are
9 not predictable any more and we are going to adjust
10 downward our models to reflect that and we're going to
11 charge ILEC more to borrow money to build broadband.

12 And even in extreme cases, even money that
13 the ILECs have in the pipeline to build broadband
14 today could potentially be subject to repurposing
15 either for share buy-backs or whatever and that's
16 obviously not the direction the Commission would like
17 to see ILECs go, but this is a fairly predictable
18 revenue stream that, again, under certain scenarios of
19 either bill-and-keep or a VoIP-specific rate would
20 introduce even more uncertainty I think into Wall
21 Street's view of these companies than we have today.

22 MR. MAHER: Maybe just following up a little
23 bit on the aspect of VoIP-specific some of the concern
24 that might arise under either a VoIP-specific approach
25 or a bill-and-keep, and as a question I'll start with

1 Lisa, but any of the other panelists as well that are
2 suggesting either a VoIP-specific or a bill-and-keep
3 approach.

4 To the extent that some of the uncertainty
5 comes from the potential uncertainty about what
6 traffic will be treated as VoIP, are there approaches
7 that you see to identifying that in a way that I think
8 would give comfort to the terminating providers and
9 others that there's a way to identify. Here's the
10 traffic we're talking about. There is maybe some
11 certainty then about what the universe of traffic over
12 some time period that's going to be under one
13 particular regime versus another.

14 MS. YOUNGERS: So XO's position, of course,
15 is that VoIP should be subject recip comp. And your
16 question is about how do you identify that VoIP
17 traffic. And in our comments we talked about that
18 VoIP traffic should be designated up front at VoIP
19 either by agreement -- there are agreements in place
20 that dictate how this is done with carriers or through
21 some sort of industry standard. So some examples and
22 possibilities are one way to do it is having
23 originating carrier populate the JIP, the
24 jurisdictional indicator parameter, which would
25 identify it as VoIP traffic or you could use some sort

1 of factor on the back end. Factors, of course, are
2 done today. You could come up with some sort of
3 factor that works.

4 XO is also open to any other mechanism that
5 might work or might be agreed to by the industry.
6 We're open to other ideas. So the originating carrier
7 would have to self-designate. And then in our
8 comments we suggested that the terminating carrier
9 would have some sort of audit right, some sort of
10 audit ability to verify that, indeed, the originating
11 carrier is identifying the traffic correctly. And if
12 they are not, there should be some sort of recourse
13 for that. So for example, charging access if it
14 really isn't VoIP.

15 MR. KASPER: So we actually had a fairly
16 similar proposal. We think that the traffic should be
17 identified as VoIP in either the billing information
18 or the signaling information. And because we're not a
19 carrier we're not entirely clear what the best
20 candidate is. But one thing we saw was that from the
21 IP to PSTN gateway you can populate the calling party
22 category, which is a designation on the PSTN side and
23 be populated with information from the IP headers and
24 then we would suggest that you include that in the
25 phantom traffic rules that you couldn't falsely

1 populate traffic as VoIP that is not VoIP.

2 MS. GRILLO: Yes. I mean, I don't know if
3 there is much more to add in terms of that. I mean,
4 Lisa said it really well. And I guess another part of
5 this discussion that comes into play when you talk
6 about markets, how would you tell VoIP from circuit-
7 switched traffic, the sooner we move to a
8 comprehensive reform where there's a single rate for
9 all traffic the less -- obviously, there are ways that
10 carriers do that do that today in the wireless space
11 and those could be extended to VoIP traffic. But I
12 think that the sooner we move to deal with these
13 larger issues the less of a concern that really is.

14 MS. GOODHEART: Just to follow up, Kathy you
15 recommended moving to commercial negotiations and so
16 part of the question comes from the audience is how do
17 the commercial negotiations work when there might be
18 an unequal bargaining power? And also how would the
19 backstop work when negotiations break down? And also,
20 I'd like to open this up to Peter when Kathy is done
21 to talk about what was the experience in New York with
22 the 2008 decision which encouraged parties to
23 negotiation a commercial arrangement for the treatment
24 of I think Vonage's traffic. And so if you could
25 speak about how that worked as well.

1 MS. GRILLO: I mean commercial agreements
2 work in many different context between many different
3 players. In fact, as David was saying on the first
4 panel that's how the Internet works today.

5 And I don't know exactly what you mean by
6 unequal bargaining power. I think people can use that
7 in different ways and in different contexts. But I
8 know from our perspective when we're negotiating with
9 carriers the focus is on a reciprocal arrangement. So
10 there's a quality in terms of what one carrier pays
11 and the other carrier pays for VoIP and a lot of times
12 we end up at a rate that's lower than .0007, frankly,
13 in a lot of cases.

14 So I mean I think they work well in a lot of
15 different context, especially when both parties are
16 motivated to get something done and to bring it out of
17 the regulatory regime.

18 MR. MCGOWAN: I guess the problem of the
19 balance of power might be evidenced when a carrier
20 unilaterally suggest that they're going to move to a
21 particular really low rate. That is, to me, not
22 exactly a well-arranged and balanced arrangement. So
23 I don't know.

24 I can't recall what happened as a result of
25 the 2008 decision that you're referring to, but I

1 would think it would be very difficult. I mean
2 obviously if you work out an arrangement with another
3 carrier that's fine. But if you don't, what's the
4 default? That's the problem. What's the default?
5 And the default is typically I think a tariffed rate.
6 And if people aren't going to pay the tariffed rates,
7 then there are disputes and then we have court
8 decisions that go through the whole thing and we take
9 up a lot of time and we take up a lot effort and a lot
10 of resources. So I guess these arrangements are not
11 always worked out so well and they have produced
12 disputes.

13 MS. GOLDBERG: And speaking of a default
14 rate, on the issue of the low rate versus a
15 bill-and-keep approach for this traffic, at what point
16 do the accounting costs outweigh the benefits? And
17 maybe you could speak just specifically what are the
18 benefits of a low rate and the incentives as well?
19 And maybe we could start with Kathy.

20 MS. GRILLO: I think that's a good question.
21 A lot of carriers that have discussed the .0007 rate
22 have raised that issue, does it cost more to bill it,
23 frankly, than it does to move to zero.

24 And from our perspective, we've always been
25 concerned about not having a positive rate just

1 because we think that -- we're just a little bit
2 concerned about arbitrage opportunities, just in the
3 general structure if you had a zero. So I think
4 that's a valid concern.

5 One of the things we've said is you can
6 always move to zero eventually. Once you move to
7 zero, it's hard to move back up to .0007. You can
8 always go to .0007 and the Commission can decide after
9 that whether it makes sense to keep a positive or not
10 and to move to bill-and-keep. So that's how we've
11 looked at it.

12 MS. KROENBERG: (Away from microphone.)

13 MS. GRILLO: That's a good question because
14 I don't know that we do either. But it's just a
15 concern, generally. The prior panel was really
16 interesting because in a lot of cases you don't know
17 where some of these arbitrage opportunities will go.
18 I don't think anyone anticipated what happened with
19 the ISP-bound traffic and all the problems that came
20 out of that. So it's hard to anticipate these, which
21 is why we think it's so important for the Commission
22 to move quickly to a single rate. One rate that's low
23 and uniform across the board. It just makes it
24 easier, obviously, to avoid these sort of things.

25 So I don't have anything specific to point

1 to. I mean in the wireless word carriers exchange
2 traffic at bill-and-keep a lot. But I'm just saying
3 from our perspective that's why we've looked at it a
4 little bit differently.

5 MR. KASPER: One way you could address
6 potentially some of those unanticipated arbitrage
7 opportunities like backbone agreements for IP often
8 have -- if you go out a certain balance of traffic, 3
9 to 1 maybe is something that's commonly cited, then
10 you pay. So that might be one way you could go to a
11 bill-and-keep model, but still have some protection
12 against ways you haven't thought of for people to take
13 advantage of the bill-and-keep system.

14 MS. YOUNGERS: While we think recip comp
15 should apply in the VoIP context here, we are looking
16 at bill-and-keep for our larger intercarrier comp
17 proposal and that is completely dependent on whether
18 or not traffic is in balance or not. That's exactly
19 right. So I would echo those comments if you're
20 looking at a bill-and-keep regime.

21 MR. MCGOWAN: Yes, I would simply add you
22 would probably need the balance thing under the law I
23 think also seeks balance in order to do bill-and-keep.
24 So if you're not in balance, I think that is going to
25 be a problem.

1 MS. GOODHEART: As we're trying to size this
2 problem, can Windstream and others let us know how
3 you're quantifying what percent of the traffic you're
4 receiving as VoIP, if you have any way to determine
5 that?

6 And similarly, for Verizon and others that
7 you're carrying the VoIP traffic on your IXC as well
8 as receiving on the ILEC side, how is the VoIP traffic
9 growing and how has it been trending? I'd also like
10 to get Paul's perspective on this as well, if he has
11 one.

12 MR. EINHORN: We don't really know if
13 carriers are sending us traffic as VoIP or not. We do
14 know that there are certain carriers that have
15 disputed traffic and said that it's VoIP and they're
16 not going to pay us access charges on certain traffic.
17 So that's one way we do know.

18 As I said in my statement, this is really a
19 -- I'd describe it as a new phenomena. There recently
20 have been a couple of large carriers that have been a
21 lot more aggressive about this, so we know that that's
22 an issue. And to me, the way I think about this is
23 the current disputes are certainly a problem. The
24 thing that really keeps me up at night, though, is
25 what Paul talked about, which is the potential to pull

1 the string on the sweater and just unravel the entire
2 system before the Commission can do what it has set
3 out to do in a very aggressive schedule.

4 So I think this is really about stability of
5 the current system. We all agree that it's not a
6 great system. That it needs to be fixed. But if you
7 totally destabilize the system before you fix it
8 that's a plan too. You've just changed that we
9 operate and it's in a way that does not have those
10 transitions that are so important for the goals of the
11 Commission in terms of getting broadband out to
12 everyone.

13 MS. GRILLO: Let me start on where Eric
14 stopped on transition. We do think it's very
15 important for the Commission just to decide this issue
16 now. There is just incredible uncertainty in the
17 market about this. Carriers are doing different
18 things across the board and we think the most
19 important thing is for the Commission just to decide
20 this issue going forward.

21 I think rather than have a prolonged period
22 after that where there is the instability that Eric
23 talked about I think that will create momentum towards
24 reforming the system overall. And in that context we
25 do support and actually think it's important that the

1 Commission has transitions.

2 As Lisa said, there are a lot of moving
3 parts when you're talking about universal service and
4 intercarrier comp. And there are a lot of different
5 levers that we can move to soften the landing, so to
6 speak, when we transition from the current system we
7 have to a single, low rate. There are a lot of things
8 you can do with respect to universal service and other
9 things.

10 So we support that. I think that's an
11 important consideration. But for the time being, I
12 think we need an answer to the question of VoIP and
13 what the compensation rate should be.

14 To your question Rebecca about the volumes,
15 I don't have exact numbers. I know it's relatively
16 small right now in terms of VoIP. And you asked
17 whether or not we were seeing that trend up, and yes.
18 I mean I think that's where the industry is going,
19 generally, obviously. So we will see that trend up.
20 We will see those numbers grow year over year, which
21 is why I think it's really important to get some
22 clarity now. Does that answer your question?

23 MS. LAINE: Just to that point, I think we
24 can agree we're on the same page in terms of a unified
25 low rate. We agree with Verizon on that in the long

1 term and I think we would say let's hasten that
2 process rather than take an interim step to cause more
3 confusion, give more incentives for people to game the
4 system and have a separate rate in that
5 interim period.

6 It's important to resolve it and keep it as
7 simple as possible during the period that you're
8 taking the path to a unified low rate for everything.

9 MR. KASPER: I guess on the point that the
10 volume is relatively low, but growing. I mean doesn't
11 that give us time to phase in? I mean the Commission
12 is not talking about just adopting bill-and-keep or
13 something like that and letting the chips fall where
14 they may for the rural carriers.

15 I mean they are talking about making
16 implicit subsidies explicit, funding it through USF.
17 And if you have relatively low volume of VoIP now,
18 that gives you a chance for you to actually get those
19 mechanisms installed and identify specifically what
20 the subsidies are and whether you're actually getting
21 what you -- whether the funding is appropriate for the
22 need, which is the problem with having things funded
23 through intercarrier charges. You don't really know
24 what you're getting.

25 MR. EINHORN: I wanted to follow up on that.

1 I mean that sounds good, but I think it's totally
2 impractical and wouldn't happen. It wouldn't play out
3 that way. the fact is that there's really no way to
4 confirm what this traffic is when it comes in. We
5 basically have to take the carrier's word for it.
6 It's coming in over trunks where the traffic is often
7 intermingled with other traffic. And this is why I
8 put it up front in my statement, although it's not a
9 huge problem now in terms of the disputes that we're
10 having, they're real and they're a huge drain on our
11 resources.

12 This problem can explode really quickly and
13 I think that it probably would if the Commission were
14 to come out and set aside a special low rate for VoIP.
15 Suddenly, a lot of traffic that currently isn't
16 classified as VoIP would be. And the fact that we
17 have a lot of traffic that is VoIP today that's paying
18 access charges suddenly all of that traffic would
19 migrate into the bucket of the low rate. So you would
20 have the instability suddenly that Paul talked about.

21 MS. GILLET: Have there been any
22 allegations of carriers basically saying all of our
23 traffic is VoIP because we can't tell the difference?
24 Has that already happened in the marketplace?

25 MR. EINHORN: Yes, I think increasingly that

1 has. I don't know specifically carrier-by-carrier,
2 but I am confident that there are some carriers that
3 are telling us that all their traffic is VoIP. The
4 problem is that increasingly it's bigger carriers that
5 are claiming more of their traffic under this banner.

6 MS. LAINE: And it's unclear to me how on
7 the terminating side because there is just not as much
8 originating. But if we're taking a call from a long
9 distance carrier and we're ultimately handing it off
10 to a regional VoIP provider how that long distance
11 carrier knows how it's terminating, and they're taking
12 the position in some cases that it's all VoIP, as you
13 mentioned.

14 But I'm not sure how they know on the
15 terminating side whether it's VoIP or not. And I
16 guess they would know from the originating side who
17 they're picking it up from, but if it's
18 telecommunications traffic that they're getting from
19 the originating LEC and they're handing to the
20 terminating LEC then how do they know to take the
21 position that it's VoIP?

22 MS. GRILLO: Sharon, isn't part of the
23 problem, though, that there isn't a clear signal from
24 the FCC in terms of what the right rate is. So with
25 that in place, and a system that uses factors and

1 audits as a backstop, you may not see the result that
2 you're talking about. Because today, in terms of what
3 you're seeing, and frankly what we're seeing too,
4 there is no rule. So arguably, a lot of carriers are
5 taking the position there is no rule. So that makes
6 it easier to do what you're talking about. So in a
7 way, having a Commission decision and then having
8 rules around it would help improve that situation.

9 MS. YOUNGERS: And I agree with Kathy.
10 Actually, taking a step right now and interim solution
11 would actually provide stability, not destabilized as
12 has been suggested here.

13 And just to echo what's already been said,
14 both scenarios are happening today. Carriers are
15 treating it as -- they're sending it down local
16 trunks, treating it as enhanced or they're treating
17 the traffic as telecommunication service and pay
18 switched access on it, but both scenarios are
19 happening.

20 So I agree with Kathy that we need an
21 interim proposal now to provide consistency across the
22 board. And I actually think that provides stability.
23 It doesn't destabilize where we are.

24 MS. GILLET: Assuming there's some
25 reasonable way to verify.

1 MS. YOUNGERS: Of course. Right.

2 MS. GILLETT: A safe harbor or some other
3 way of verifying what is and what isn't.

4 MS. YOUNGERS: The factors, JIP, and then
5 audit rates.

6 MS. GILLETT: It only works if there's some
7 way, it seems to me, if --

8 MR. EINHORN: Just real quick, there's a
9 data point here. The Commission just recently put out
10 its report with lines and services and which buckets,
11 right? And just off the top of my head I think it
12 was--

13 MS. GILLETT: 21.8 percent VoIP.

14 MR. EINHORN: Yes, so it's a very large
15 percentage of the traffic, and growing that is
16 probably originating as VoIP that is paying access
17 charges today. So I don't know why anyone would think
18 that that traffic wouldn't suddenly fall into this
19 other bucket. And that's a pretty big cliff to get
20 pushed over.

21 MR. MAHER: This is a question that came in
22 from the audience and I'll throw it out to any of the
23 panelists as it relates to your proposals. But the
24 question is, how does a particular intercarrier
25 compensation framework, and I guess specifically for

1 VoIP and purposes of this panel, create incentives for
2 the exchange of traffic on an IP basis, not only at
3 the edge of the network but throughout the entire
4 network?

5 MS. YOUNGERS: Our proposal for intercarrier
6 comp reform, as a whole, is that the FCC when it
7 adopts a comprehensive scheme that it include the
8 requirement that carriers interconnected on an IP
9 basis and it do so in a certain amount of time. We've
10 suggested five years. And that there be incentives
11 created to get carriers to that point, and that
12 includes at some point if a carrier is still
13 interconnecting on a TDM basis that that rate be
14 different and it would be probably be higher. And
15 that is to incent carriers to move to IP
16 interconnection.

17 MS. GRILLO: I agree with that. I think it
18 would be an incentive for companies to move to IP and
19 help facilitate this transition to an all-IP network,
20 which is what most of us want to see.

21 MS. LAINE: Yes, I mean I think that
22 changing the regime and saying that there's something
23 special for VoIP will actually do the opposite. I
24 think that if the Commission were to decide that it
25 should be treated like telecommunications traffic that

1 you're actually indicating that there's not a
2 preference any longer for TDM traffic and I'm not sure
3 how you incent LEC to move their networks to IP for
4 originating calls if they can't be assured that
5 they're going to be compensated when those calls are
6 terminated in IP on their network. So I think that it
7 would actually incent carriers to move to IP to treat
8 it as telecommunications.

9 And I also think that the Commission could
10 make it clear that when carriers exchange traffic,
11 regardless of the technology they use that they should
12 have to accept traffic in IP format.

13 MR. KASPER: I'd add one specific way that I
14 think that bill-and-keep, in particular, can help
15 accelerate the transition to IP networks. One
16 question that people often have about bill-and-keep is
17 how the interconnection works, the rules for
18 interconnection? But that's a very Telco centric view
19 of the world. You have to build a trunk to hear, a
20 meet me trunk between the two networks.

21 A lot of times for the VoIP traffic that we
22 carry we go to Telecom carriers over the public
23 Internet, so you eliminate the need to build trunks
24 out to each other. So if you go to bill-and-keep it
25 may encourage some of the -- say for instance a rural

1 Telco, Vonage or someone who is not anywhere close to
2 move their traffic, convert it to IP and basically
3 move it over the public Internet in order to
4 interconnected with us more efficiently.

5 MS. GILLETT: All right, lightening round
6 here. I've always wanted to be on the other side of
7 this one as opposed to being in front of Congress
8 having to do this.

9 (Laughter.)

10 MS. GILLETT: Let's go down the line. I'll
11 start with Eric on this. What's your position on
12 whether the compensation obligation for VoIP traffic
13 should be prospective only or applied retroactively?
14 A question from the audience.

15 MR. EINHORN: I think it applies now, so I'd
16 say both.

17 (Laughter.)

18 MS. GRILLO: Perspective. I think there's
19 been enough uncertainty and enough litigation. If the
20 Commission takes a position, it should do it quickly
21 and just make it perspective only.

22 MS. LAINE: And I agree with Eric. I think
23 it applies now, so both.

24 MR. KASPER I would say prospectively, I
25 agree with Kathy. There's been enough uncertainty

1 that it would be reasonable to apply it prospectively.

2 MS. YOUNGERS: Prospectively, for the same
3 reasons. There's been enough uncertainty, enough
4 litigation, enough disputes. And in order for it to
5 apply right now the FCC would have to have found that
6 it's telecommunications services and they haven't
7 found that yet, so I don't think that works and it has
8 to be prospective.

9 MS. GILLET: We're in lighting round, but
10 I'm going to come back with a question about that
11 later.

12 MR. GALLANT: Investors are entirely forward
13 looking, so the only thing they would care about would
14 be the prospective treatment of VoIP traffic. I mean
15 it would be free money if the Commission were to order
16 accrued liability to be paid to the ILEC.

17 MR. MCGOWAN: Retrospective would be
18 certainly a way to increase the risk I guess to those
19 who are taking this gamble. I mean I think
20 prospective is the only really practical way to avoid
21 even more disruption and chaos. So I guess maybe the
22 flip side is quick rather than retrospective or
23 prospective. Quick.

24 MS. GILLET: There you go. Leave it to the
25 state commission to find that middle ground. There we

1 go.

2 I wanted to just go back to something you
3 said Lisa and ask you and Julie to square it up
4 because you're saying it's not telecommunications
5 services and Julie you're saying its
6 telecommunications, so can we understand why we're
7 hearing different things?

8 MS. YOUNGERS: Sure. To clarify, the FCC
9 hasn't reached a decision to date on the
10 classification. It hasn't decided if it's
11 telecommunication services or information services.
12 And in fact, I think you reiterated that in your NPRM.
13 And they would have had to have made that finding for
14 access to apply.

15 It is telecommunications. That was decided
16 in the Vonage order and other places, but obviously
17 that's a different thing altogether.

18 MS. LAINE: And I think we agree. I mean
19 the Commission has not determined whether
20 interconnected VoIP is a telecommunication service or
21 an information service. But apart from that, it has
22 said interconnected VoIP traffic is telecommunications
23 traffic, so I think that that's sufficient.

24 MS. GILLET: And how does that apply in the
25 access context?

1 MS. LAINE: If you think about how VoIP
2 traffic when an ILEC hands a call to a LEC, it's
3 generally in TDM format. It's not VoIP. And whether
4 it's delivered ultimately to a VoIP provider and that
5 interconnected VoIP providers provides interconnected
6 VoIP and unclassified service to an end user that's
7 one thing, but what the IXC hands to the LEC that
8 ultimately gets to the end user that's served by VoIP
9 is telecommunications. So I'm not sure that there
10 needs to be a declaration that interconnected VoIP is
11 a telecommunication service in order to apply access
12 to the traffic that's exchanged between an IXC and
13 LEC.

14 MS. GOODHEART: I have a question for all of
15 the panelists. In the NPRM, we talk about working in
16 cooperation with the states to achieve intercarrier
17 compensation reform, what do you see as the role for
18 the states in terms of their treatment of VoIP?

19 MR. EINHORN: Since we think intrastate
20 access applies, we think they certainly have a role.
21 And we have been involved in lawsuits in states and
22 before state commission have decided that issue too.
23 So we think the states have a role so long as the
24 system is the way it is today with a bifurcated role
25 with local and interstate traffic they have a role.

1 MS. GRILLO: I think that states have a role
2 in a lot context in this debate. We think that the
3 Commission itself has determined that VoIP is an
4 interstate service that's subject to exclusive
5 jurisdiction by the FCC. And in this context in term
6 of setting the rate for VoIP that that should be done
7 by the Commission.

8 MS. GILLETT: I just want to clarify. We're
9 almost out of time on this panel, so let's make it
10 lighting round and go down the line on this question,
11 and it'll be our last question.

12 MS. LAINE: I think that the Federal
13 Communications Commission should declare that it's
14 subject to access charges and then the states
15 certainly have a role on the intrastate side. And
16 then I also think that the FCC should reaffirm what
17 Kathy mentioned, the 2004 ruling that states shouldn't
18 be regulating the retail interconnected VoIP service.

19 MR. KASPER: I would say that it's, as Kathy
20 said as well, the FCC has decided that VoIP is
21 interstate, more or less, in the Vonage order and they
22 had the authority to set the rates across the board.
23 And so I think I don't see as much of a state role in
24 this area.

25 MS. YOUNGERS: I agree. The FCC has

1 determined that this an interstate service. I agree
2 with what was just said, and I think the Vonage order
3 carved out for the state public safety and
4 consumer-type roles that could be ongoing.

5 MR. GALLANT: I think introducing a state
6 role into this process, whatever the public policy
7 benefits or the intergovernmental benefits would
8 probably introduce more uncertainty. If there's an
9 opportunity for states to complicate the ability of
10 rural Telcos to collect some of these access charges,
11 I think that would not be a welcomed development, just
12 from the investor perspective.

13 MR. MCGOWAN: I don't see the states as
14 necessarily trying to complicate it. I think the FCC
15 has classified nomadic as interstate. It has not
16 successfully, I don't think, classified fixed as
17 interstate. I think that was challenged and it was
18 deemed to be not right in the 8th Circuit, if I
19 remember. And I think that the states do have a role
20 in terms establishing the wholesale treatment.

21 I would also like to note that New York and
22 I think a number of states have tried to be very
23 nimble about not over asserting jurisdiction on the
24 retail stuff, on the retail services. So I think in
25 New York we have been very careful about trying to

1 only assert jurisdiction that is truly needed.

2 MS. GILLET: Let me thank our panelists and
3 turn it over to Roger.

4 ROGER: If you can get back here by 1:25 so
5 we can start promptly at 1:30 and stay on schedule.
6 We have little sheets about lunch place for those of
7 you who don't know right here at the front table.
8 Thank you all.

9 (Whereupon, a lunch recess was taken.)

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25 A F T E R N O O N S E S S I O N

1 (1:33 p.m.)

2 MS. GOODHEART: Good afternoon and welcome
3 to the third and final session of the Intercarrier
4 Compensation workshop today.

5 My name is Rebecca Goodheart, Associate
6 Chief of the Wireline Compensation Bureau and I will
7 be moderating this panel.

8 We head to very productive session this
9 morning and expect a similar, lively discussion this
10 afternoon. This afternoon's session will focus on
11 developing a recovery mechanism as part of
12 intercarrier compensation reform.

13 The NPRM makes clear that we propose to
14 develop a predictable transition with no flash cuts.
15 As part of ICC reform, we sought comment on how to
16 develop a recovery mechanism to enable the industry
17 and investor time to adjust to reduced ICC revenues.

18 The NPRM asked a variety of questions,
19 including whether the FCC should focus on cost or
20 revenue recovery, and if we focus on revenues, what
21 revenues should be considered regulated and
22 non-regulated, net revenues versus gross revenues and
23 how the FCC should look to reasonable end user charges
24 and finally developing a criteria for access to the
25 Universal Service Fund for areas that are uneconomic

1 to serve absent support. We also asked data to help
2 size and develop the recovery mechanism.

3 We have an excellent panel ready to dig into
4 these issues as well as a distinguished team of
5 questioners. This panel will be 90 minutes. I will
6 first introduce the panelists and my colleagues and
7 then each panelists will have three minute to
8 summarize his or her positions, followed by questions
9 from the panel, the audience, both online and in
10 person.

11 Turning to our panel, we have John Rose,
12 President of OPASTCO, Ken Mason, Vice President of
13 Government and Regulatory Affairs for Frontier, Bob
14 Quinn, Senior Vice President, Federal Regulatory and
15 Chief Privacy Officer for AT&T Services, Charles
16 McKee, Vice President, Federal and State Regulatory
17 for Sprint and Nextel, David Bergmann, Assistant
18 Consumers Counsel Chair, NASUCA Telecommunications
19 Committee, and Frank Louthan, Managing Director,
20 Raymond James.

21 We are also honored to have Iowa Board
22 member Krista Tanner as well as Peter McGowan, General
23 Counsel for the New York State Department of Public
24 Service, who have agreed to ask questions on this
25 panel.

1 Joining me as questioners, Victoria
2 Goldberg, who is an attorney advise in the Wireline
3 Bureau's Pricing Policy Division, John Baker, our
4 chief economist, Bill Sharkey, senior economist and
5 OSP. Next to him is Dan Ball, attorney advisor in the
6 Wireline Competition Bureau, and Kevin King, who is a
7 telecommunications broadband analyst.

8 And with that, I'll turn it over to John.

9 MR. ROSE: Thank you for inviting OPASTCO.
10 OPASTCO has 470 small rate-of-return regulated
11 companies across the country. Our companies are
12 committed to achieving universal broadband
13 availability and adoption. The National Broadband
14 Plan recognizes the need to create the right
15 incentives and one of those incentives is intercarrier
16 reform and having a recovery mechanism.

17 This is a very important point to us and
18 there's one message that I want to leave with you
19 today is that to be beneficial to rural consumers it's
20 essential that there's a sufficient recovery mechanism
21 to provide the RLECs a transition.

22 It is important to remember that RLECs rely
23 on access charges for 30 percent of their revenues and
24 USF for another 40 percent, which equals 70 percent.
25 The lack of an adequate recovery mechanism will

1 necessitate significant rate hikes for both basic and
2 advanced services and this is to repay loans.

3 Beginning to come up with a plan is that we
4 recommend as a first step the Commission enable RLECs
5 at the option of the state commission, and Chairman
6 Genachowski mentioned of this this morning, is to
7 lower intrastate originating and terminating switch to
8 access rates to interstate level. And this would be
9 with a benchmark rate of \$25 or around. That would
10 include the local rate and interstate and intrastate
11 SLCS, contributions by state USF.

12 In the first year, RLECs would be permitted
13 to recovery the revenue loss after the voice rate
14 benchmark has either been charged or imputed. In
15 subsequent years, as the switched access revenue goes
16 down, so would the recovery mechanism. We believe
17 this is a balanced approach and would immediately
18 eliminate a major of rate arbitrage and could help
19 contain the fund.

20 The adoption of a benchmark would be fair to
21 earlier adopter states. The total estimated revenue
22 loss to RLECs from reduced of the intrastate rates to
23 interstate levels would be around 300 million. With
24 the adoption of the benchmark would put it probably
25 under 200 million. And then if we adopted some

1 phantom traffic reforms as well as VoIP access that
2 would make it even lower.

3 And we think that it's a major step to fix
4 phantom traffic, to address VoIP, to create a
5 restructuring mechanism, lower intrastate rates down,
6 and once these steps are taken I think we could go
7 look into further steps and have a reasonable
8 transition. Thank you.

9 MR. MASON: Good afternoon. I would like to
10 thank Chairman Genachowski, the FCC Commissioners, and
11 the Commission staff or hosting today's workshop and
12 for providing Frontier an opportunity to present its
13 views on the important topics of intercarrier
14 compensation and universal service reform.

15 Frontier supports the steps the Commission
16 is taking in evaluating reform to both intercarrier
17 compensation and the Universal Service Fund.
18 Currently, Frontier receives approximately 10 percent
19 of its revenues from these sources.

20 Not surprisingly, these two sources of
21 revenues are critical elements supporting Frontier's
22 aggressive deployment of broadband to our rural
23 markets, markets where we will never have the scale,
24 scope, or a customer base comparable to what exists in
25 more urban parts of the country.

1 Given the integrated nature of this support,
2 it is critical to reform ICC and USF in lock step as
3 action on one can have direct impact on the other. We
4 recognize and accept that there will be an impact on
5 the way recover for ongoing investment in our rural
6 markets going forward, but we also point out that
7 these revenues enable mid-size ILECs like Frontier to
8 meet the Commission's challenge of deploying broadband
9 to rural America.

10 Last summer, as part of our acquisition of
11 4.8 million access lines from Verizon, Frontier made
12 aggressive commitments to deploy broadband and improve
13 service. We were able to make that capital investment
14 commitment, in part, because of the revenues that we
15 received from universal service and intercarrier
16 compensation.

17 The primary theme you will hear from
18 Frontier on reform is transition, whether it is the
19 phase down of ICC rates or the shift of the Universal
20 Service Fund into a more explicit broadband fund, it
21 is critical that these transitions occur in a way that
22 are gradual and predictable in order to provide an
23 appropriate guide path for Frontier and others.
24 Companies must be given the ability to adjust for
25 these changes in their business to ensure that ongoing

1 investment in broadband in rural and high-cost areas
2 can continue.

3 Transition must also be the central theme of
4 any discussion of access recovery and should affect
5 the way the Commission balances its goals of
6 modernizing ICC and USF for broadband while
7 controlling the size of the Universal Service Fund. In
8 fact, an appropriate transition is the key to making
9 sure these goals aren't in conflict. Any transition
10 that is done too quickly will place the burden on the
11 companies that currently collect ICC and their rural
12 end users.

13 Recovery of ICC revenues from end users
14 rates needs to be measured and limited as is any use
15 of the Universal Service Fund. Frontier does not
16 expect access recovery to provide dollar-for-dollar
17 replacement and acknowledges that ICC is a revenue
18 stream that is currently declining. However, it does
19 remain an important source of revenue and cashflow.
20 Cashflow that provides Frontier to expand broadband
21 availability to large areas of rural America.

22 Moving to a proposed ICC end state without
23 the opportunity to replace or at least have the
24 opportunity to replace substantial amounts of these
25 foregone revenues for a period time will directly

1 impact Frontier's ability to continue to invest.
2 Frontier agrees the USF is currently under pressure,
3 both in size and in terms of the end user contribution
4 percentage.

5 However, to ensure that mid-size companies
6 and other rural LECs, especially those who have made
7 explicit commitments to expand broadband continue to
8 have adequate cashflows to meet those commitments the
9 FCC will need to examine whether additional access
10 replacement funding will be required from the
11 Universal Service Fund. Frontier believes that answer
12 is yes, but this amount can and should be controlled
13 by the speed of the access rate shift.

14 The best approach is a step down and phased
15 out fund over time. The critical period will be the
16 steps when moving from intrastate access rates down to
17 interstate access rates. We envision the fund that
18 would allow for recover of a percentage of those
19 displaced revenues after a limited end user increase
20 with that recovery declining over a fixed period.

21 The amount of the transition fund required
22 will be dependent on the overall transition. The
23 longer the transition period the smaller the
24 transition fund and the greater the likelihood that
25 companies like Frontier can continue to confidently

1 invest in rural broadband deployment, therefore meeting
2 both of the Commission's goals for reform.

3 Again, thank you for allowing Frontier to be
4 a part of today's panel.

5 MR. QUINN: Bob Quinn with AT&T.

6 The recovery mechanism should be designed in
7 the context and to promote the overall vision from
8 universal service reform. We have to in this country
9 move our universal service support mechanism and the
10 intercarrier compensation regimes from supporting
11 voice service to support of broadband infrastructure
12 in this country.

13 And I think we have to recognize the point
14 that John made that today the access charge regime
15 comprises a significant portion of revenues that are
16 received by rural and mid-sized carriers in this
17 country. As part of that migration, I think there are
18 going to be two critical points that are going to
19 serve really as the reality that we're going to have
20 to deal with.

21 Point one is that we're not going to
22 replicate the existing access charge regime in this
23 new world where the support mechanism is going to be
24 designed to support broadband infrastructure. The
25 second point is that reasonably comparable prices for

1 broadband services in high-cost areas are going to be
2 higher than the price that we pay today for basic
3 local exchange services. We're not going to have, in
4 my view, a seven or an eight dollar local service rate
5 in the broadband environment, and we have to recognize
6 that.

7 We have two principles for the recovery
8 mechanism that are very important. The first is
9 fiscal responsibility and what we mean by that is that
10 the recovery mechanism should not create a windfall.
11 We should utilize benchmark rates along with SLC
12 increases and provide the providers flexibility to
13 ensure that end users in high-cost areas who have
14 historically enjoyed very low rates bear a fair share
15 of the burden of the broadband infrastructure in their
16 areas.

17 The recovery mechanism should also be sized
18 to reflect reductions in lines and minutes, where
19 appropriate, to ensure that service providers not
20 recover more than they would have in the absence of
21 intercarrier compensation reform.

22 The second principle that's very important
23 is that access shift should be transitional. It
24 should help us bridge the transition as we go from a
25 voice-supported environment to a broadband-supported

1 environment. Ultimately, when that transition is
2 complete, the funds should go away and the Commission
3 should look into establishing the benchmark rates that
4 I think are going to have to play a big part of this.
5 They should also look at raising those rates over the
6 course of the transition period.

7 And with that I'm out of time, so we'll just
8 go to questions when it's time.

9 MR. MCKEE: Thanks. This is Charles McKee
10 with Sprint. I appreciate the time today.

11 From Sprint's perspective, the goal of
12 intercarrier compensation reform needs to be creating
13 an environment in which competitors can flourish and
14 moving away from a system that has been designed
15 primarily to funnel money away from new entrance and
16 competitors to fund the incumbent local exchange
17 carriers.

18 In doing that, we understand that there is
19 going to be areas in which there is high costs and
20 it's going to need to be addressed. But to the
21 greatest extent possible we should be moving to a
22 system in which carriers recover their costs from
23 their own consumers. In doing that, businesses will
24 have to recognize that technology and consumer
25 expectations change and business plans have to change

1 to accommodate those changes in technology and
2 expectation.

3 It appears that the LECs, at least to date,
4 have begun to address that. And in fact, the LECs
5 have been aware for many years that these changes have
6 been coming. Indeed, we've been waiting 15 years for
7 these changes to be implemented and it's no surprise
8 that we're going to be moving to a new system. There
9 are new revenue streams for LEC. There are greater
10 efficiencies in the current LEC networks, all of which
11 should reduce the need for a revenue replacement
12 mechanism. Nonetheless, we recognize that one may be
13 necessary.

14 It needs to be limited in size, however, and
15 in duration, and should be based upon actual need and
16 not simply a guarantee of a continued revenue stream
17 at current levels. A revenue stream alone is not an
18 indication of need. Accordingly, we're going to have
19 to look at actual cost to determine the need for an
20 access replacement mechanism.

21 Ongoing subsidies have a cost to the
22 marketplace. They reduce the possibility of
23 competition. They prolong market distortions and they
24 defer the benefits of ICC reform to consumers.
25 Accordingly, we feel it's important that the

1 Commission move as quickly as possible to a system
2 that does not subsidize competitors, but rather looks
3 to the end users for its basic recovery system.

4 That's all I have. Thanks.

5 MR. BERGMANN: Good afternoon. I'll repeat
6 what the other panelists have said all day is thank
7 you very much to the Commission for having us here on
8 this panel. I especially want to thank
9 Commissioner McDowell this morning who talked about
10 how important the interest of consumers are in this
11 whole process. And I would note that apparently I'm
12 the only representative of consumers on any of the
13 panels today.

14 And there's a lot of talk about building
15 consensus and it appears that there may be some
16 consensus among the industry. But does it make me a
17 luddite to point some of these fundamental questions
18 out? Does it make me a heretic not to have drunk the
19 kool aid? I don't think so. But on behalf of those
20 who pay for all of this and those who are supposed to
21 benefit, I feel it's my responsibility, representing
22 NASUCA to continue to ask these questions.

23 And the questions include whether the
24 reductions in intercarrier compensation are necessary
25 and the question of whether recovery is necessary?

1 We're going to continue to point these fundamental
2 questions out and point out the law where it may be
3 inconvenient. And to quote that great savant Yogi
4 Berra, this to us sometimes seems like it's deja vu of
5 deja vu of deja vu all over again.

6 From the customer perspective, you can and
7 should fix the traffic pumping and the phantom traffic
8 issues, and you should also require intercarrier
9 compensation for VoIP traffic. Those will have an
10 impact on consumers, but eventually as they work
11 themselves out. But the recovery mechanism,
12 obviously, will have a direct impact on consumers.

13 These proposed increases to the subscriber
14 line charge, first, not only go away from the original
15 purpose of the SLC, but also burden low users. And of
16 course, it's likely to drive more customers from
17 wireline to wireless, which some of the members of
18 this panel might be happy about. And changes in the
19 USF, of course, spread that burden more widely.

20 But in the end, what you're talking about is
21 reducing these revenues, and are we talking about
22 reducing these revenues because the charges are going
23 to be reduced below costs in order to create a subsidy
24 in the true Faulhaber sense of the word? But if you
25 put intercarrier compensation at its economic cost

1 that means that the revenues should be adequate.

2 In the end, flowing these dollars through
3 the Universal Service Fund without examining the
4 fundamentals of the statutory purpose of universal
5 service is asking for the customers of other companies
6 in other states to support the revenues of the
7 carriers who are having their access revenues reduced
8 and we're going to continue to ask questions about
9 that. Thank you.

10 MR. LOUTHAN: Good afternoon. My name is
11 Frank Louthan and I'm with Raymond James. I'm an
12 equity research analyst here. So just a quick
13 disclosure up front. None of the companies we talked
14 about today do not own shares of any of the stocks.
15 Raymond James may have some business relationships
16 with some of these company. If you have any questions
17 about that, you can feel free to see me later.

18 But with that said, I'm sort of independent
19 here. I cover the rural LECs. I cover AT&T and
20 Verizon, Comcast, Time Warner Cable, the CLECs data
21 centers. I pretty much cover this whole space. And
22 when I look at this my job is try and tell investors
23 what I think about the space and where is the best
24 place to invest, which from a public policy standpoint
25 is something that it should be paid attention to

1 because ultimately it's this investment in these
2 networks that provides these services and without the
3 investors and without the cashflow there, then you
4 won't see that over time. And that ultimately becomes
5 a problem.

6 I've heard a lot today. A lot of comments
7 about the revenue side of this and how revenue
8 potentially looks at it. And when we look at the
9 valuation from an investor standpoint, we look at the
10 free cashflow, which basically is a measure of your
11 revenues less your cost and reinvestment in the
12 business to determine what's left for the
13 shareholders. And when you look at that, the
14 intercarrier compensation, whichever flavor it is.

15 And it's in my opinion and I think Wall
16 Street's opinion universal service access to the
17 intercarrier comp is pretty much all the same. When
18 you get that there's a revenue aspect and a cost
19 aspect as well, and the real impact is the net impact.
20 Because if you were to take away that revenue, a
21 substantial amount of cost would go away as well. And
22 that's something that we try to educate our investors
23 on quite a bit because some investors would look at
24 some companies and say if all this went to zero, oh
25 no, there would be no free cashflow. There would be

1 no more company. It's not necessarily the case,
2 although it is clearly important.

3 And the other thing that I think is
4 important that has come also today that I think from a
5 public policy standpoint the Commission and others
6 need to look at who's ox is going to get gored here?
7 And everyone is going to have to end up paying some
8 higher costs, including the end users.

9 And there's not really been a market rate
10 for Telecom services, the customers have never paid
11 and they don't understand that because the whole
12 intercarrier compensation system has really distorted
13 the economics of the business. And that's a public
14 policy decision that I think is something that the
15 Commission and the states are going to have to deal
16 with.

17 The important thing is this really should be
18 a very long transition and to very slowly and
19 predictably put this in place because these businesses
20 can take time to transition and with that you have
21 time to educate the customers, but I think that's an
22 important thing that I haven't discussed as much in
23 the past. And I'll turn it over to Rebekah.

24 MS. GOODHEART: Thank you everyone. I'll
25 start it off. Both David and Frank on the consumers

1 and previous intercarrier reform benefitted consumers
2 through lower long distance rates and more
3 competition. Today, with bundled service offerings,
4 how should we evaluate the potential benefits to
5 consumers?

6 MR. BERGMANN: I guess the fundamental
7 question is the question that you just asked and
8 lowering the long distance rates when so many
9 customers now have bundled packages is probably not
10 going to have that great an impact on the cost that
11 customers pay for their long distance calling.

12 But on the other hand, loading the costs
13 onto local rates by increasing the SLC or by other
14 rate increases is not going to help consumers. So I'
15 not sure there's been a definitive benefit to
16 customers shown in any of this.

17 MR. LOUTHAN: In general, and especially
18 when you go back to the calls orders and the MAG plan
19 and so forth, there were several step downs in rates
20 and they weren't necessarily always passed on to
21 consumers, at least after a certain point they
22 weren't. But I think your questioning about a
23 bundling is really important because that's generally
24 how most customers are buying services these days.
25 And you can talk about adding the SLC and so forth.

1 These are all regulatory terms that the customer
2 doesn't really think about. They know how much of a
3 check they write every month and that ends up being
4 what's really important.

5 And if you really want to make a proceeding
6 correct, you need to look further down the road and
7 where we're going. We're going to more of a broadband
8 world and eventually both on the wireless side and the
9 wireline side, I think you'll see the industry
10 charging by the amount of bandwidth you're using. So
11 a lot of this over time doesn't become relevant. And
12 there have been sort of the law of unintended
13 consequences that have been talked about earlier today
14 in other panels, such as the access pumping and so
15 forth where someone finds a way to get around it.

16 I think it's very important as the
17 Commission takes these steps to reform these things
18 that they make sure that you look at where the world
19 is going and you don't put a policy in place that
20 becomes outdated very quickly.

21 MS. GOODHEART: All of you mentioned
22 sufficient transition time. It would be helpful if we
23 could go down the road to see what you suggest as a
24 transition. I'm wondering if a long transition in
25 Wall Street terms as maybe different than the

1 regulatory terms? Can we start with you, John?

2 MR. ROSE: We think in terms of maybe a
3 five-year transition. But one of our issues is we
4 rely much more on intercarrier compensation than other
5 carriers. Frontier said 10 percent. We're up at 30
6 percent, so we do need a significant period of
7 transition to adjust to this.

8 MS. GOODHEART: When you're saying five
9 years, that's intra to inter or for the entire
10 transition?

11 MR. ROSE: I would think that would be you
12 go to intra to inter first, then five years on top of
13 that.

14 MS. GOODHEART: Ken?

15 MR. MASON: We would be looking at about a
16 four-year transition of the first step and then some
17 period of time to go down to whatever the ultimate end
18 rate would be. John's five years sounds good to me.

19 MR. QUINN: I'm going to give you some
20 numbers. In 2006, when we finished the acquisition of
21 Bell South, the combined company on a pro forma basis
22 had over 37 million residential access lines.

23 We just issued our annual report for year
24 end 2010, four years later. We have 22.5 million
25 residential access lines. Frank made the point that

1 when revenues go away, costs go away. That's not how
2 it works, right, not in our environment, not the way
3 that the regulatory environment works.

4 Back in 2008, when we were in front of this
5 Commission, we filed a number of dials ex partes to
6 talk about the access shift and I think we sized that
7 access shift at about 4 to \$3 billion, given the fact
8 that we were only talking about the terminating side
9 of that issue. And in some of the preliminary
10 analysis that we're doing today, we're looking out
11 three years. So there's a five-year time frame. And
12 the size of that access shift looks like it's going to
13 be just over \$2 billion total.

14 So when we talk about transitions, we're in
15 a free fall. And I don't think anybody can plan on
16 having the kind of transition that's going to provide
17 the absolute certainty because we're already way
18 through this transition. And if we don't do something
19 very quickly, we're going to get to a point where
20 there's not going to be a point to do anything at all
21 because the numbers are in free fall.

22 So I would argue for you that our transition
23 ought to be as short as we can possibly make it
24 because technology and the market is transitioning
25 this stuff today and it's not going to stop.

1 MR. MCKEE: So I joked when Bob sat down
2 that they must have seated us next to each other in
3 the hopes of conflict, and I find myself in the
4 awkward position of almost immediately agreeing with
5 Bob on something.

6 (Laughter.)

7 MR. QUINN: That is awkward.

8 MR. MCKEE: That is awkward, almost
9 embarrassing.

10 (Laughter.)

11 MR. MCKEE: As I said earlier, and I think
12 we need to recognize this, so the comment was made
13 about people moving to wireless. That's right.
14 People are moving to wireless. They're not being
15 forced to move to wireless. Wireless rates are not
16 being subsidized. People are choosing to move to
17 wireless. They are choosing to leave their land line
18 services and they're choosing a different service.

19 Technology has effectively moved to a
20 position where that's where consumers want to choose
21 to use their services and that's what they're buying.
22 So that's right. We are moving, and it's not just
23 wireless, of course. It's also broadband. People are
24 moving onto the Net and they're using the Net as their
25 replacement for voice transmission. That's a choice

1 that's occurring today and has been happening very
2 rapidly.

3 As Bob points out, we have 280 million
4 wireless connections. I keep losing track of where
5 the number is on the land line, but it's been dropping
6 dramatically and continues to do so. But the point
7 being that the government is not going to be able to
8 somehow stop that tidal wave of change. And the
9 government is not going to be able to somehow slow
10 that down and say, well, that's not where we want
11 consumers to go.

12 So my point is I agree with Bob. We need to
13 do it as quickly as possible. And frankly, we just
14 need to move to the point where we're actually trying
15 to live in a competitive environment as much as we
16 can, recognizing that there is going to be some need
17 for other cost recovery.

18 MR. BERGMANN: I guess from the customer's
19 perspective, since we are likely to be impacted by
20 whatever recovery mechanism is arrived at, I think we
21 would prefer a longer perspective, a longer
22 transition. And also, I think that the transition
23 needs to be long enough so that this will work its way
24 through the courts as inevitably will so before the
25 transition is over we will know whether what the

1 Commission did was legal or not. And maybe we'll
2 never know that.

3 I would also point out one thing. An
4 interesting thing about the use of wireless versus
5 wireline. If you take the number of folks who are
6 unemployed and under employed in this economy, I think
7 the latest statistic on that is about 28 or 29
8 percent, which is coincidentally right around the
9 number of folks who are wireless only. I'm not sure
10 there's a causal connection, but it something that
11 needs to be looked at.

12 MR. LOUTHAN: I would argue from the
13 investor standpoint that a rapid transition would not
14 be a good thing from an investor standpoint or a
15 public policy standpoint. The time frame is not
16 really as important. Investor just want more
17 certainty. They want to know what the rules are. Is
18 it going to be heavily regulated or not very heavily
19 regulated? Once you make the decision, the investors
20 can make their valuations in investments
21 appropriately. So as long as there is a set plan and
22 the time frame is known that would be much better for
23 investors.

24 If it happens very quickly, you'll see
25 investment dollars leave the space. That threatens

1 capital in the space, threatens reinvestment, and
2 threatens more broadband build out and other things.
3 Once there is more certainty, I would argue that
4 valuations, and especially for rural LECs are
5 depressed because of the uncertainty about what's
6 going to happen with intercarrier compensation and
7 USF, and ultimately what sort of transitions might
8 happen. There are competitive threats as well, but
9 that's a big factor there.

10 And if that issue were resolved, I think you
11 could see valuations rise and you could see more
12 investment in the space, which from a public policy
13 standpoint is probably a good thing as well.

14 MS. GOODHEART: Can you just clarify the
15 term when you talk about rural LECs you're talking
16 about?

17 MR. LOUTHAN: I'm generally thinking of the
18 public companies as was mentioned earlier this
19 morning, but even some of this is not an RBOC, so
20 Windstream. I guess Century would now be in the RBOC
21 category -- Windstream, Telco, Consolidated
22 Communications, Alaska Communications -- those are the
23 companies.

24 MR. ROSE: As a follow up, our members
25 realize that broadband is the future. We realize that

1 voice-only PSTN and land lines are on the decline.
2 The transition for us enables us to make that change
3 and it doesn't disrupt the customer. We are building
4 and working as hard as we can to get broadband. And
5 the comparisons that both AT&T and Sprint made were
6 more or less PSTN to wireless.

7 Our look at this is we're transitioning from
8 voice-only land lines to highspeed Internet as fast as
9 we can because we know that's the business of the
10 future.

11 MR. BAKER: Good afternoon. I'd like to
12 push on what revenues means when we're talking about
13 developing a recovery mechanism and ask for some views
14 on which revenues should be considered? We could
15 consider just regulated revenues. We might add some
16 or all unregulated revenues. We could consider
17 revenues from affiliates as well. And just to sharpen
18 it a little bit, in your earlier remarks a few moments
19 ago I think I heard both Mr. Bergmann and Mr. Louthan
20 say they think about the issues on the table here
21 based on the financial situation of the enterprise as
22 a whole. So does that push us to thinking about all
23 revenues in developing a recovery mechanism, or is
24 there a case for limiting the universe of revenues
25 that we would consider? And it's really for all of

1 you who would like to answer.

2 MR. ROSE: My answer would be I think we
3 should look at regulated revenues for intercarrier
4 compensation, both state and intrastate.

5 As far as unregulated revenues, our guys in
6 the video since we pay significantly more for content
7 than some of the larger MSOs, I mean our video stuff
8 is barely making it and we have I would say maybe 40
9 or 50 percent of our companies are losing money on
10 video. So if you're going to have that type of
11 revenues, you need the cost to go with it or have a
12 net revenue because I mean we're struggling with
13 video.

14 MR. MASON: And I would say Frontier's
15 opinion is very much the same. When we look at
16 replacement, we are looking at the switched access or
17 the revenues related to intercarrier compensation,
18 both at the state and federal level. And that's
19 really how when we look at it internally even how
20 we're sizing what we see as the potential risk and
21 determining how we think we would need to move through
22 this, whether it's replacing through a fund or
23 replacing through an end user or having to transition
24 long enough that we can actually limit how much of
25 that we need to do.

1 MR. BAKER: I was just referring to the
2 switched to access revenues. That's all we were
3 trying to size back in 2008 was what is the implicit
4 subsidy that's built into switched access and where is
5 that going. So that's what were my references were,
6 were simply to the regulated intercarrier revenues.

7 MR. MCKEE: With respect to revenues, it
8 seems to be the question of what's the goal of the
9 transition. Simply making carriers whole would seem
10 to undermine the idea of a reform. And the question
11 is what revenues need to be replaced. There's an
12 assumption I think that all revenues must be replaced
13 because they're somehow needed. I think there needs
14 to be a demonstration of need. So our starting point
15 is not to look at revenues. No surprise. Our
16 starting point is to look what is the cost.

17 But certainly, if you're going to look at
18 revenues, you need to look at all the revenues that
19 are being recovered off of the plan that's being
20 subsidized. So if you have a situation where you have
21 a benchmark of \$20 and in a high-cost area the LEC
22 says that my cost of that loop is \$27, but they're
23 selling services and getting ARPU off of that loop of
24 120 by selling additional services on the same loop.

25 Does it make sense then to say, but we need

1 to pay then an additional \$7? There needs to be
2 rationality to what revenue means, actual need for
3 that revenue, and then a structure for how that's
4 going to be addressed.

5 MR. BERGMANN: In this instance, I agree
6 with Charles. I think to use the metaphor that was
7 current a couple of years ago, the question is what
8 are the spigots out of which the dollars flow. I
9 think it was AT&T that talked about dials. I hope I'm
10 remembering this right. There were only three dials
11 in their analysis. And of course, there are far more
12 than that.

13 So if you were talking about replacing
14 revenues, you do need to consider all the sources of
15 revenue that the company is making. And if a small
16 company is losing its shirt on the video, then they
17 won't have the revenues to be considered and they will
18 still need support.

19 MR. LOUTHAN: I would agree. This gets back
20 to my earlier comment. We've got all these regulatory
21 divisions on the customer's bill and all of these sort
22 of arbitrary things that the customers don't
23 necessarily understand. And then if you look at what
24 is all this network providing, and I listen to
25 hearings and I see things. And the elephant always in

1 the room is you're talking about where we're going to
2 bring support to support broadband and the elephant
3 how do you think this stuff was built? I mean how did
4 the SL get built originally? If these companies
5 weren't profitable because of the revenue recovery,
6 they never would have been able to build the SL to
7 begin with.

8 And now we have, from what I hear from the
9 Administration, is they have a policy of pushing more
10 broadband out to rural areas. And here you have
11 companies that demonstrated for a hundred years in
12 some cases that they want to serve these customers.
13 You really need to look at in aggregate. And I think
14 that's just important because moving to support
15 broadband and support all the services that these
16 networks are providing and that the customers want
17 that's really the only way to look at it.

18 Now I think the danger and the concern to
19 some in the industry they think that would get us down
20 to regulating even more parts of the industry. I
21 think the regulatory bodies need to look at this and
22 say what services are you providing? Can we just let
23 these companies operate, not be so concerned about
24 whether -- let them make some money and then they can
25 reinvest it and provide even more services because

1 ultimately you do have competition in certain parts of
2 your network. And if you don't reinvest and add more
3 services, then you'll be in trouble, such as the video
4 side of things that they were talking about from
5 OPASTCO.

6 MR. SHARKEY: Yes. Hello. I have a
7 question that pertains to the end state or the
8 long-term reform as it might apply to rate of return
9 carriers. So just assuming that in a future order the
10 Commission adopts some of the proposals in the NPRM
11 that set interstate and possibly intrastate access
12 prices on a path to cost-based or perhaps
13 bill-and-keep, then clearly they will no longer be
14 determined according to rate of return principles.

15 So I have two questions. First, to what
16 extent after the transition is complete will there be
17 a need for a recovery mechanism of presumably a
18 cost-based recovery mechanism? And second, if so, to
19 what extent or how can that be determined, or should
20 it be determined by principles of incentive
21 regulation, or if not, what else might apply. And I
22 guess John should address this first, but others are,
23 of course, welcome.

24 MR. ROSE: The end game to me would be
25 pretty much an all broadband network. And we think

1 the Commission is looking at the Universal Service
2 Fund, the CAF and everything to transition to that
3 world. And we plan on we would be rate-of-return
4 regulated. We would need the CAF support to get the
5 broadband and to keep up with the speeds that we know
6 are going to be necessary to compete in this world.

7 So I mean we think it's going to transition
8 to an all broadband world. The restructuring
9 mechanism for intercarrier comp. I think over time
10 would go away, but we would hope that we have enough
11 universal service funds so that we can provide
12 broadband at the same rates and offer the same
13 services and speeds as the rest of the country per the
14 '96 act. And we understand that rate of return is a
15 way of doing that and we prefer that way over some
16 price CAP mechanism.

17 MS. GOODHEART: And John, I think Bill was
18 talking about just the switched access revenue
19 requirement, not sort of the common line or special
20 access because if you don't have it in your carrier
21 rates how do you have rate of return?

22 MR. ROSE: I mean that would transition down
23 to zero then if no rate of return. I mean I'm
24 assuming that at the end game we're talking about that
25 we wouldn't have a PSTN, that it would be all

1 broadband and we wouldn't have a rate for switched
2 access and we wouldn't have any costs either.

3 MR. SHARKEY: But the small carriers would
4 still be made whole in some sense in your view by rate
5 of return?

6 MR. ROSE: Right. And we would hope that
7 the future USF mechanism would be good enough that we
8 can actually provide the broadband at the speeds our
9 customers want and at the prices they can pay.

10 MR. SHARKEY: Other comments?

11 MR. QUINN: I agree with John that the end
12 state here is going to be a broadband world. And I
13 think that's what the Commission's goal is with the
14 National Broadband Plan. And I think you make the
15 assumption that there is no intercarrier compensation
16 in that world, there is no access charge regime that
17 operates in that world then that perspective, all of
18 that money goes.

19 And then I think you've got to look at what
20 are the revenue streams that are going to be available
21 to the entity that's providing broadband service. And
22 I think today John gave a good breakdown of it. It's
23 30 percent from the end user, 40 percent from
24 universal service, 30 percent from intercarrier
25 compensation in order to be able to provide the cost

1 of providing voice services.

2 In a broadband world, I think the two
3 sources of funding are going to be via the end users
4 and via some contribution from universal service where
5 broadband would not exist but for the use of universal
6 service dollars to be able to provide broadband
7 services.

8 I don't know what that world looks like. If
9 it turns out to be rate of return for some carriers in
10 that environment, it's not going to look like rate of
11 return today. But I think what you're going to be
12 trying to do is you're going to be trying to establish
13 a regime whereby the end user is contributing a fair
14 portion of the cost of providing that service and the
15 balance comes from the Universal Service Fund. And by
16 focusing on efficient technologies, I think you're
17 going to be able to provide some form of discipline to
18 that at the end of the day so that the consumers are
19 contributing and we're going to try and be as
20 efficient as we can with the limited universal service
21 dollars that we have to be able to provide services on
22 comparably reasonable rates throughout the country and
23 speeds throughout the country, as John pointed out.

24 MR. SHARKEY: Thank you.

25 MR. LOUTHAN: I would throw one more thing

1 in there. I've read a lot recently about rate of
2 return regulations seemed to be vilified because it's
3 come to people's attention that it's not very
4 efficient. But when we look at that this, there's one
5 factor here that's really changed. Rate of return in
6 my simple analysis was a business arrangement between
7 regulators and the companies.

8 We'll give a monopoly, but in exchange we're
9 going to limit how much money you make, and we're
10 going to require you to bill to everybody. And so you
11 get to bill to everybody and it made sense. Very good
12 plan. But now you've brought competition into the mix
13 and that wasn't the case before. And so I think
14 moving to an incentive-based regulation is probably
15 something that's palatable, but there have to be some
16 offsets for the competition that's there, whether
17 you're going to continue to require the carrier of
18 last resort obligations and so forth if you're moving
19 to a more incentive regulation, more actual cost-based
20 and then more actual cost-based revenue that you're
21 charging the end user.

22 I think that's one aspect. If you're going
23 to start messing around with rate of return, the
24 competition factor has to be considered.

25 MR. BERGMANN: Let me just add from the

1 state perspective, of course. I think the references
2 to "rate-of-return" regulation have larger have been
3 on the interstate side because on the state level, of
4 course, very few carriers remain regulated under rate-
5 of-return regulation.

6 In my state of Ohio, by law that was passed
7 last year, nobody is under rate-of-return regulations,
8 so they're entitled to set all but basic service rates
9 at any level they want and they're entitled to earn as
10 much as they want. And in fact, what rate-of-return
11 regulation from the customer's perspective was a
12 guarantee of a minimum level of revenue. There have
13 very, very seldom been any high-end adjustments on the
14 state level for rate-of-return carriers.

15 MR. QUINN: David and Frank make an
16 interesting point. And I think really we have to put
17 their two thoughts together.

18 In the old days in a rate-of-return
19 environment, a hundred percent of the customers or
20 virtually a hundred percent -- I think we achieved
21 north of 99 percent penetration on voice services
22 subscribed to one carrier service.

23 When I look out at the world tomorrow, I'm
24 going to tell you that a third of the customers are
25 going to chose a wireless only option. And I know

1 that there are a whole lot of people out there who
2 tell that wireless isn't the be all/end all. You
3 can't do what you can do on a wireline. I heard that
4 in the Net neutrality debates at this Commission, but
5 that's not the reality. Wireless is going to be a
6 very viable service and a third of the customers are
7 going to choose a wireless only option.

8 And if there's a cable company present, a
9 third of the customers will chose the cable competitor
10 and a third of the customers may chose an incumbent
11 provider of wireline broadband services.

12 Rate-of-return regulations had two
13 components. And while David points out on the rate
14 side and the return side, all of those regulatory
15 obligations are gone, but the Kohler obligations and
16 all of the legacy regulatory responsibilities are
17 there. So in that environment I described where I've
18 got three customers and each choose a different
19 broadband delivery mechanism for them that local
20 incumbent, if something is not done still has to
21 maintain all three loop infrastructures, even though
22 two of those customers are never going to be there.

23 When I think John talks about rate of
24 return, I think that's one of the critical aspects
25 that underlies his analysis of why it's so important.

1 And I think to Frank's point, it also underscores how
2 difficult that concept is going to be address. We
3 have to deal with the underlying regulatory
4 environment that's there or none of this is going to
5 work.

6 MR. MCKEE: The issue becomes is there a
7 reason why you continue to subsidize when you've got
8 two alternative providers who are, in fact, providing
9 service to those customers. So is the question then
10 going to be you need to look more carefully on how
11 those dollars are being spent and whether or not they,
12 in fact, are being spent wisely.

13 I think, though, the point that was made
14 earlier is an important one. And that is, the reality
15 is rate of return is a very small portion of what the
16 total universe of lines is. I think Verizon, AT&T
17 hold roughly 77 percent of all ILEC lines. And if you
18 put in the new CenturyLink that pushes up to 90
19 percent of ILEC lines. So for those smaller carriers
20 it may be reasonable to have a different transition
21 path. Maybe that's a more difficult issue to resolve,
22 but I still think we need to address the bulk of the
23 stuff now and those are really the big carriers.

24 MR. MASON: I guess I'd like to answer the
25 question a little bit differently and probably a

1 little bit self-serving.

2 Frontier is predominately a price-CAP
3 carrier, yet it finds itself in a unique position,
4 particularly with some of the concepts laid out in the
5 NPRM that companies that have made explicit
6 commitments as part of transactions to deploy
7 broadband are not eligible for the CAF until they
8 meet those commitments.

9 And so a new fund that's established for
10 broadband would not be available at potentially the
11 same time we would have revenues moving very rapidly,
12 if Charles has his way, would obviously make it much
13 more challenging for us to meet those commitments than
14 we contemplated when they were agreed to.

15 MS. GOODHEART: I mean in terms of the
16 eligibility you might be eligible for the areas that
17 you committed, but I think you would be eligible for
18 other areas to compete.

19 MR. MASON: And if that's the
20 interpretation, I guess that's fine. But the way we
21 had read it was we needed to meet those commitments
22 first.

23 MS. GILLETT: No, could I clarify?

24 MR. MASON: Sure.

25 MS. GILLETT: What we were trying to say was

1 we were not going to use universal service going
2 forward to pay for commitments that were made prior to
3 the reforms. So whatever you committed to you need to
4 do, but if you're going to get universal services
5 you've got to go beyond.

6 MR. MASON: I think the result is the same
7 result as what I'm saying.

8 MR. GILLET: It doesn't mean you have to
9 complete everything before you could consider getting
10 CAF.

11 MR. MASON: But the result is still the same
12 result that I'm speaking to, which is we can only use
13 CAF then let's just say for the last 15 percent of an
14 area that we hadn't committed to. And yet,
15 potentially have our revenues and cashflows
16 dramatically changed to try to meet the jump from X
17 percent to the 85 percent over that. And that's where
18 on a transitional basis we think some access shift
19 becomes critical for us. And so it's a little
20 different spin than a rate of return spin, but one we
21 think is important.

22 MR. KING: My question was picking back up
23 on the issue of revenue replacement for those carriers
24 that were advocating for switched access or regulated
25 revenue replacement. I'd like to get a response to

1 Frank's original point that was at the very least
2 shouldn't you factor in your intercarrier expenses
3 that you pay to other carriers as well operational
4 savings that reform offers in terms of lower billing,
5 collections, and litigation expense in terms of what
6 you need to be measured on for the loss?

7 MR. MASON: From Frontier's perspective, I
8 think, conceptually, looking at what we're paying for
9 wholesale long distance traffic and the savings that
10 potentially can come along from that, I don't think
11 that's unreasonable. Is there a guarantee from the
12 IXCs that we're going to see that pass through on the
13 wholesale side? I think the point being is there no
14 guarantee in the contracts that we would have. We
15 would have to back and renegotiate those to see those
16 things.

17 MR. LOUTHAN But it doesn't have to do with
18 what the IXCs are going to say because I never see
19 that, but there is a certain line in your GNA line for
20 all the carriers that you're paying for access. When
21 you call interstate, you're getting four cents a
22 minute for originating, or whatever it is.

23 MR. MASON: But in a lot of cases we're
24 paying a rate to the wholesale provider and it may be
25 a combined originating transport terminating rate

1 that's a fixed rate. So for that state, this your
2 rate. For this state, this is your rate.

3 MR. LOUTHAN: But if you unify all the rates
4 or if they go down, there would be some element of
5 your cost that would also go down at the same time.
6 And the net affect of that it may be large. It may
7 not be. I would argue that you're probably a net
8 receiver of access on the margin. John's customers
9 are probably very large net receivers. AT&T and
10 Sprint are net payers.

11 MR. MASON: And you're right. All I was
12 trying to say is there's a piece of that savings that
13 we would have to negotiate before we saw the savings,
14 that it's not a guaranteed pass through.

15 MR. KING: But that's a timing issue, right?

16 MR. MASON: Yes.

17 MR. KING: A lot of your contracts probably
18 have it written in there that there is a pass through
19 of cost saving that your IXCs realize on access. If
20 not, when you have new IXCs come and compete for your
21 business once the rates are low at better rates.

22 MR. MASON: Very possible. Yes.

23 MR. QUINN: But here's the reality. And the
24 reality is that access charges get paid in the long
25 distance market, right? Long distance carriers are

1 paying the access charges. So when Sprint's access
2 charges go down and that cost goes down, and my access
3 charges go down as an LD provider that's going to
4 drive the rates of long distance services down. It
5 just is because that's the competitive market. But
6 the access revenues are coming to the long distance
7 services side of the industry. They're coming to
8 support the local infrastructure. So you're talking
9 about two completely different revenue streams.
10 You're not replacing the revenues on the local side to
11 support the local infrastructure.

12 What's going to happen when you take the
13 access charges out of LD rates they're going to go
14 down further, not a thriving business, by the way,
15 right? I mean when we were talking about access with
16 David ten years ago little bit different business than
17 it currently is today. But what you're talking about
18 now is you're talking about saying access charges come
19 down. The competitive model of long distance, and
20 believe me that's very, very competitive.

21 My kids don't use long distance. They use
22 Skype, right? They're on Skype video. They're on
23 Skype long distance. So that's a very, very
24 competitive market and it's a very competitive model.
25 You take cost out of that service segment and the

1 rates there are going to go down, but that's not going
2 to replace the revenue on the local infrastructure
3 side of the house. It just isn't. And you're just
4 taking money out of the system from the local part of
5 the house that needs the support to support the local
6 infrastructure.

7 MR. ROSE: To address your issues, one of
8 the reasons we said we have a benchmark right is to
9 make sure we get up to that amount from our customer.
10 And so that would be a net offset. The other thing
11 is that we think that to the extent of fixing phantom
12 traffic and also including VoIP as a telecom service
13 we think that might increase some, and we fully expect
14 that would net out against what's in the restructure
15 mechanism too.

16 We understand the idea is if you fix these
17 things that that restructuring mechanism would be
18 lower and have less pressure on the Universal Service
19 Fund. So we were looking at a net amount.

20 MS. GOODHEART: So I actually have two
21 questions. The first question comes from one of our
22 web participants, and the second question has several
23 parts, so feel free to take notes.

24 The first question from the web participant
25 was, with today's integrated local and long distance

1 companies and with competition from wireless and VoIP,
2 why have a SLC at all? And the second question is, in
3 the event that SLCs should pay a role in the recovery
4 of reduced ICC rates, what are the relative merits of
5 using a level increase in SLC rates, using SLC rate
6 caps that are tailored to some level of network usage
7 like a variable SLC and how would that work, given the
8 popularity of bundled offerings or some sort of
9 restructuring of the SLCs in some other manner?

10 MR. QUINN: Many CLECs don't have SLCs,
11 right? Many CLECs and wireless companies don't have
12 SLCs, but they don't have their local rates regulated.
13 I think if we removed the regulation and you provide
14 a certain amount of flexibility I really don't care
15 what bucket it falls into, but you have to provide the
16 flexibility to the carrier to be able to recover the
17 lost revenue or the cost of providing the service.

18 MS. GOODHEART: Bob, in some states the
19 local rates aren't rate regulated, so what do you
20 suggest happen in those states because there are some
21 states, and I think Iowa is one, where the local rates
22 aren't regulated by the state?

23 MR. QUINN: I think to be fair, and I don't
24 provide service in Iowa, right? But to be fair, if
25 the local rates aren't regulated as long as you have

1 the flexibility to be able to recovery it that's all
2 you can as for as a carrier. I mean just to be
3 perfectly honest, I think that's really all you can
4 ask for. But that's going to be the exception, not
5 the rule.

6 MR. LOUTHAN: I would say that, of course,
7 we don't need a SLC. I mean think about we're calling
8 it the SLC. There's a reason for that, okay. This is
9 what the customer pays. I don't know of any carrier
10 that has the opportunity to charge the full SLC that
11 chooses to only charge a dollar. They all charge the
12 full 6.50 or 9.20. It's part of the local rate and it
13 makes customers feel better because it makes it look
14 like they're regulated rate looks 30 percent smaller
15 than what it is if they were only paying for that
16 line. But let's call it what it is. It's the local
17 rate. Put it in the local rate and if you could rid
18 of the local rate regulation and we look -- again, the
19 CLECs don't have a SLC. Why? Like what the cable
20 company charges. They charge about thirtyish dollars
21 because that's what the market will bear and it just
22 puts the telcos to a disadvantage.

23 MR. BERGMANN: We could go back to what the
24 SLC was when it was first introduced, which, of
25 course, was the interstate portion of the local loop.

1 But of course, that idea was abandoned a long time
2 ago. So in the Missoula Plan and let's call it the
3 Martin Plan for lack of a better term the SLC was just
4 another revenue recovery mechanism. And I hope I'm
5 remembering this right, but, for instance, in the
6 Missoula Plan the idea was that in Washington, D.C.,
7 right here, the SLC would go up to \$10, probably the
8 lowest cost place in the whole country. But that
9 interstate portion was supposed to go up to \$10 as it
10 would everywhere else.

11 And so I guess that's my answer to that
12 question. If there are going to be increases in
13 subscriber line charges, they need to be based on
14 cost, not just across the board.

15 MR. ROSE: The SLC is in the federal
16 jurisdiction, a federal charge and the local rates in
17 the states -- and I agree with you, Frank, that it's
18 essentially a local. The customer sees it as a local
19 right, but they are in two different jurisdictions.

20 MR. QUINN: Victoria, I forget the second
21 question.

22 MS. GOLDBERG: If the SLCs should pay a role
23 in some sort of recovery mechanism, what should that
24 look like? Should it be across the board? What about
25 the concept of a variable SLC or some other kind of

1 restructuring.

2 MR. LOUTHAN: Let the rates come up more to
3 what is more of a market rate, and where there's
4 competition those rates will not go up. And where
5 there is not then maybe it needs to because the
6 customers are not recovering the full cost. And we've
7 made customers feel good by giving them a \$14 bill and
8 then we nickel and dime them in a bunch of other
9 places to really recover the cost and eventually it's
10 all collected, but the customer doesn't see that.
11 Again, it's kind of the can of worms the industry has
12 made for themselves over the last years, but
13 ultimately rates are going to have to go up really on
14 everybody, but there's going to be shock for a certain
15 part of the market.

16 MR. MCKEE: It may be true that today most
17 carriers charge the full SLC, not all do. And of
18 course, you don't have to charge the whole SLC. The
19 point is if you set the SLC too low then, yes, you
20 automatically tack it on and it just becomes a part of
21 the local rate. If you give enough flexibility in the
22 SLC then you can allow the market to have more
23 influence.

24 MS. GOODHEART: I want to ask if the
25 carriers have any particular experience in an

1 intrastate access reform and developing a recovery
2 mechanism that maybe the FCC should look at, any
3 lessons learned from state intrastate access reform?

4 MR. MASON: It's a tough question to answer
5 because we've seen multiple states do various types of
6 reform. We've had some that have gone and put state
7 universal service funds in place. We've had some that
8 have done longer transitions with very measured local
9 rate increases and we've seen combinations of both.
10 So it's hard to say which works best, but I think the
11 principles that we talked about earlier, the same
12 principles that we talk about in looking at intrastate
13 access reform that everything be measured, that the
14 transition be reasonable so that there's not a
15 significant increase in any one step on the end user.

16 And part of that is obviously you don't want
17 sticker shock on your customers, but I think as we
18 talked about access line losses in our industry
19 anything that's significant and creates shock also
20 raises the risk that the revenue you're trying to
21 replace you're ultimately going to lose through an
22 increase in access line losses.

23 MR. QUINN: I think the lesson we learned is
24 do it all at once fast because otherwise my son will
25 be here in ten years talking about all this.

1 MR. MCKEE: I mean I guess the good news
2 from the states is that you already have a lot of
3 states that have already taken many of the steps, if
4 not most of the steps that the Commission is proposing
5 and disaster has not befallen them, so maybe that's
6 just an encouragement that we can move a little
7 faster.

8 MR. ROSE: I think a number of the states
9 have a universal service fund that have accomplished
10 some of this in the past. And I think it would be a
11 good idea for the FCC to look at those to see how they
12 work and not do anything that would upset what some of
13 the states have already done because our members do
14 depend on some of those state universal service fund
15 for the low end of those access rates in the state.

16 MR. BERGMANN: I think there was an NRRI
17 paper I think last year or the year before that
18 evaluated the state universal service funds and some
19 of those universal service funds were actually
20 high-cost funds intended to make it easier for
21 carriers to provide service in high-cost areas.
22 Others of them, though, they're called universal
23 service funds were actually revenue replacement funds
24 and that's what is being currently being litigated in
25 my state of Ohio. So I think we need to make a clear

1 distinction between a state high-cost fund, which is
2 what the federal high-cost fund is currently supposed
3 to be and state revenue replacement funds, which is
4 unfortunately what a lot of the funds actually are.

5 MS. TANNER: Rebekah, I'd be happy to share
6 with you the Iowa process. We're struggling, so I
7 don't know how informative it will be. But a couple
8 of years ago the board did undertake some intrastate
9 access reform and it was brought to us via the
10 complaint process.

11 And in Iowa we have several rural carriers,
12 upwards of 200 and together they serve about 225
13 calling areas. And these carriers joined together
14 under the association tariff and the ITA, Iowa
15 Telecommunications Association. The record showed in
16 that proceeding that the average ITA member retail
17 rates were unreasonably low while their switches
18 access rates were unreasonably high.

19 To give you an idea of how low the local
20 rates were, of these 225 calling areas 197 of those
21 areas offered service below the national average of
22 \$15.03, \$211 below Quest Iowa urban rates of \$16.60
23 and 77 of those calling areas were below \$10 a month.

24 On top of that, we found that the access
25 rates charged were unreasonable. We had asked for

1 support for the access rates. ITA responded that we
2 mirror the NECA rates or that they mirrored the NECA
3 rates. In truth, that was not the case. There had
4 been some reforms, and I'll throw out the transport
5 interconnection charge as an example, the TIC charge.
6 Despite the fact that a lot of those costs had been
7 reallocate to other rate elements, the ITA was still
8 charging that.

9 Also, a lot of those services recovered
10 under that charge, just tandem switching were
11 performed by someone completely other than these ITA
12 companies. They're performed by a group called INS.
13 So what we found was that access rates were not
14 cost-based. And we didn't have to have this
15 discussion in Iowa should we do revenue replacement or
16 cost replacement because by statute we have to move
17 charges to cost and we also have to make decision that
18 promote competition. So we needed to move those rates
19 down to cost and we lowered those to the NECA rates,
20 with one exception. By rule, we still charge a three
21 cent CCL and we can't waiver on rules.

22 So all of this a really long way of saying
23 we've started this process -- what we told your
24 companies is if you still can't recover your cost
25 bring a proceeding to the board. We have had a test

1 case where a rural carrier said we can't recover our
2 cost under the board's new rates and it has opened up
3 a whole new set of issues for the board on what are
4 costs because we were surprised to learn when they
5 submitted these embedded separation cost studies that
6 their version of cost is necessarily the cost of
7 access. It's the cost again to run their company.

8 And I can't go into the details because a
9 lot of them are confidential, but suffice it to say,
10 in general, we found that there were costs or inputs
11 in these separation studies that related to the
12 non-regulated side of the company. Again, I don't
13 want to get into confidential information, but things
14 that didn't have a lot to do with providing interstate
15 access or phone service, for that matter.

16 So all this is a long way of saying we don't
17 have a state USF yet. We're looking at it, but we
18 foresee the same problem in coming up with a state USF
19 that we have in trying to set these access rates and
20 that we don't have a good idea what the costs are to
21 serve these rural area. Despite asking for
22 information, we have not received it.

23 On the access cases, we tend to get data on
24 the regulated piece and the only part we regulate is
25 the intrastate access. But we don't know what the

1 revenues are from the non-regulated pieces and we
2 don't know what the costs are to serve.

3 And something else that came up when we
4 looked at these inputs what troubled us on these
5 separation studies is there does not seem to be any
6 sort of prudence review on costs or expenditures.
7 They're just automatically thrown into these studies.
8 And so if I could turn my response to you Rebekah
9 into a question for the panelists, I'd be really
10 interested as we move forward in talking about
11 recovery, whether if it's federal USF or the Connect
12 America Fund or state USF, who is reviewing the
13 prudence of these costs? We're talking about
14 ratepayer money. How do we know that these companies
15 that the costs are necessary, that they're efficient?
16 I know that some of our carriers in Iowa do band
17 together for efficiencies of scale, but I don't know
18 to what extent.

19 And so I guess, in summary, our lesson from
20 Iowa is that we still have no idea what it cost to
21 serve these areas and this is after several contested
22 cases. And going forward, as we're regulating less,
23 and the broadband piece certainly states have less of
24 a regulatory presence there, how do the regulators,
25 whether it be a state or federal level know that these

1 costs that carriers want to recover are prudent?

2 MR. MCKEE: That's an excellent point. I
3 would love to be able to highlight and score that in
4 transcript after you said it.

5 The reality is, from our perspective, none
6 of these rates are related to cost. The actual
7 incremental costs of providing these services is
8 small, very low. And in fact, it's been going down
9 steadily. And with IP technology, it's reducing even
10 further.

11 So I agree with you 100 percent. There
12 needs to be some kind of reality check and close
13 scrutiny of what these costs are and whether or not
14 there really is need or is this preserving a profit
15 stream.

16 MR. QUINN: I think we have got to take a
17 step up here because, respectfully, if the Iowa
18 Commission doesn't understand the cost of the carriers
19 in providing the access services, the FCC isn't going
20 to be able to do that either. And just from a
21 resource perspective, we're fighting a battle that to
22 me is already lost. We've got to bring it up and
23 focus on moving to a broadband fund where you're
24 supporting broadband and trying to get it, not trying
25 to determine what switched access costs are. I mean

1 because the reality is in ten years -- I'll be amazed
2 if in ten years there will be some portions of the
3 PSTN still around in ten years, but there won't be
4 many.

5 And if the FCC has really effectuated its
6 National Broadband Plan goals, we're going to be
7 dealing with a broadband environment that is going to
8 be fundamentally different. And I think as you see
9 next generation technologies come to fore in terms of
10 providing broadband I think it's going to give you the
11 opportunity to get out of the business of trying to
12 determine at some minuet level of detail what the
13 appropriate cost are.

14 Joel Lubin and I have been talking about -
15 we used to talk about access cost all the time, right?
16 But that day is so far behind us and if we stay mired
17 in trying to figure out what happened ten years ago,
18 we're never going to get to where we need to be in ten
19 years. I respect the effort. We don't have local
20 infrastructure in Iowa. We're a long distance
21 provider there. I absolutely respect the effort, but
22 the reality is, is the PSTN is going away and all of
23 those issues are embedded in the PSTN. And if we
24 haven't figured them out yet, we've got to create a
25 proper infrastructure that supports broadband that's

1 disciplined by efficient technologies. We've got to
2 get out of the business of subsidizing competition and
3 really trying to address the real issues of what the
4 costs of providing broadband in rural American is
5 going to be.

6 MR. LOUTHAN: Krista, you've got an
7 inevitable position with the number of carriers you
8 have in your state, but it is unusual. And if you
9 back one stream out of that couple hundred thousand
10 lines I mean they said not let the perfect be the
11 enemy of the good. Unfortunately, it leaves in a
12 worse position, but we're talking about these little,
13 tiny LECs that maybe are putting one over people and
14 are making massive profits. There are just not that
15 many of them.

16 And in the grand scheme of what else we
17 could do for the industry that could bring some more
18 certainty and move forward there are probably some
19 other policy decisions. And if a couple of guys gets
20 through the cracks, then it is what it is. That
21 doesn't change your directive. I understand. If you
22 look at it, you're saying from the big picture there's
23 a lot more out here that needs to be addressed.

24 MR. QUINN: Frank, I've got a question for
25 you, which is how is putting the right framework in

1 place going to -- I mean to me I look at Iowa and
2 we've got 200 carriers in Iowa and I've got to say
3 that at some level the word "consolidation" comes to
4 mind. Do we really need 200 carriers in Iowa? But
5 we've got create a framework I would think that's
6 going to maybe do something to address that issue. Is
7 creating an appropriate framework going to get us to
8 an area where we have a more manageable number of
9 carriers?

10 MR. LOUTHAN: From what I see with the
11 smaller carriers, they're generally family-owned.
12 This gets to a very emotional issue. It's a
13 family-owned business, great grandfather founded the
14 business. They don't want to give it up. It is what
15 it is.

16 MR. QUINN: Yes.

17 MR. LOUTHAN: Now you make some changes
18 that squeeze the business model and that'll force some
19 of them to change. They'll have no choice. There
20 definitely should be consolidation. There's no reason
21 for there to be that many carriers. No reason for
22 them to be that many carriers besides that. But when
23 you have a family-owned business, it's just harder to
24 force that kind of consolidation.

25 MR. GOODHEART: Is there any other

1 questions? We only have about ten minutes left.

2 MS. TANNER: Can I follow up real quick? I
3 agree with you. I don't think we should spend a lot
4 of time figuring out the proper intercarrier
5 compensation rates. I think they're going down and
6 that will be a moot point eventually. But my point is
7 the lack of data. And there will likely be a recovery
8 mechanism. It probably won't be intercarrier
9 compensation, but it might be a state USF and there is
10 a big problem at the state level -- I don't know about
11 the federal level -- in getting the appropriate amount
12 of data from the carriers to justify these costs. And
13 how do we determine the appropriate recovery
14 mechanism, if there is one, without any kind of data?

15 MR. LOUTHAN: If you put a low number out
16 there, you might get some data.

17 MR. ROSE: There are about 140 companies in
18 Iowa. And a good chunk of them, and I'm thinking
19 maybe half of them are on what's called average
20 schedules. And that is somewhat of an incentive
21 mechanism and they don't do the separation cost
22 studies and their return on access is based on
23 formulas developed by NECA. So those guys probably
24 don't have the data that you're looking for and
25 they're not on a cost basis. They're on an average

1 schedule basis and I'm not so sure whether it would be
2 worthwhile to push all that to get a cost-based
3 separate between state and interstate and all that.
4 But I would think the majority of those 140 companies
5 in Iowa are on average schedules and that's a
6 different way of looking at things.

7 MS. KROENBERG: I really didn't have a
8 question. I just wanted to make a point. And that
9 is, when I heard Commissioner Tanner talk about the
10 experience of obtaining the information to understand
11 what it is that you're replacing to me it's a lesson
12 for all of us to be learning. And that is, every day
13 it seems while I'm here at the office someone is
14 coming to me and saying that we're going to need money
15 for broadband build out. And the lesson that you've
16 now had how much money do they really need and is it
17 really being prudently spent is an important one
18 because we do have a limited fund. We have a
19 commitment not to grow the fund and it's going to be a
20 difficult task for all of us but I think one that we
21 need to listen very closely, go back to the transcript
22 that's highlighted and underlined that Charles is
23 going to have of what you had to say because I think
24 it's an important thing for all of us to be thinking
25 about.

1 MS. GOODHEART: We only have about 10
2 minutes left. Peter, did you have a question you'd
3 like to ask?

4 MR. MCGOWAN: Yes, I guess maybe just a
5 small one that follows up a little bit on this point,
6 but let me ask what maybe is a more threshold
7 question, which is my sense is that some of you guys
8 are doing what you are doing because you're competing.
9 You're competing against other providers. And I know
10 that competition is everywhere.

11 In Iowa, there apparently is enough
12 competition to have the legislature relax end user
13 rates. In New York, we have long understood that
14 there's a lot of competitive pressures such that 90
15 plus percent of the state, including a lot of rural
16 areas have at least three platforms. So I guess there
17 is a lot competition out there and I know that this
18 reform is going to be painful, but the question I
19 guess I want to ask is should competitive carriers be
20 allowed to get a contribution to supplement its cost
21 recovery?

22 And with that question, I'm assuming that
23 there is increased flexibility on your end user rates.
24 So if you have increased flexibility on your end user
25 rates and your access charges are being reformed, are

1 you saying that you have a claim for recovery from
2 USF?

3 MR. LOUTHAN: I don't see a business case
4 for a competitive carrier to go into some place where
5 the revenue is so low that it requires a subsidy
6 unless the carrier sees that subsidy as making it
7 massively more profitable than going somewhere else.
8 So I would say there's an arbitrage that's going there
9 just by definition. That would be my simple analysis,
10 but I could be wrong.

11 MR. MCKEE: I mean from Sprint's perspective
12 if you've got competition in an area, to your point,
13 why are you doing subsidies at all? So if you've got
14 multiple carriers and you have entrants who come in
15 and built out plan and are providing services, and
16 they're doing that without a subsidy then why do we
17 need the subsidies in that area?

18 The issue becomes one of the ability of
19 competition to then enter. So if you've got one
20 player in the market who's receiving government
21 subsidy and therefore have a built-in price advantage
22 over all new competitors or all new entrants that's
23 going to suppress competition in that market. So the
24 question is how do deal with the issue of encourage
25 new entrants.

1 You can either do it by saying no subsidy
2 for anybody or everybody gets the same subsidy.
3 Frankly, we're more than happy to say, yes, let's just
4 eliminate the subsidy and let people compete.

5 MR. LOUTHAN: I would argue that would only
6 be the case if the competition came into a hundred
7 percent of the territory, and that's not what I see.
8 I see a highly profitable area of a small town and a
9 competitor comes and take that. But then you've got
10 the family farmhouse down the road they don't bother
11 to go to that one. So if the competition was going to
12 a hundred percent, and you've got to remember that
13 highly profitable center of town is subsidizing the
14 vastly unprofitable other parts of the network and it
15 gets imbalanced.

16 MR. MCKEE: And then the issue becomes how
17 are you going to deal with subsidy for that area? So
18 shouldn't your subsidy be directed towards that area
19 and not directed towards that more profitable part of
20 town?

21 MR. QUINN: But the subsidy is determined
22 today based on the average cost that average out, both
23 the competitive areas and the non-competitive areas
24 and you have to target that -- I mean you could cut
25 the subsidy out from the town, but that just means

1 that the cost of servicing the farm may be even higher
2 than what -- certainly higher maybe even perhaps than
3 the average between the town and the farm, if the
4 study area is large enough.

5 I mean there's not an easy solution to that
6 problem. I think you have to deal with the doughnut
7 and the doughnut hole, And you're going to have to
8 determine in the town if you went and completely
9 disaggregated in the town it may be that there is no
10 need because there's a cable company there. There's a
11 wireless company there. But then you'd have to
12 determine what the cost of providing broadband to the
13 farm is going to be because I guarantee you nobody is
14 coming out to the farms.

15 MR. MCKEE: I've heard a lot of talk about
16 the doughnut and the doughnut hole, but the reality is
17 that in a lot of these areas that's not the population
18 that we're really talking about. We're talking about
19 areas that were at one time rural that are no longer
20 rural, that are now suburban communities that are
21 being treated as if they're still rural.

22 I mean the point is there has to be a
23 realistic assessment of the need in a particular
24 territory, and there may very well be doughnuts and
25 doughnut holes in certain areas, but that doesn't mean

1 there doesn't need to be some more critical analysis
2 of those costs.

3 MR. ROSE: I think it was five or six years
4 ago when Newbar did such a study about getting what
5 they called the implicit subsidy and averaging over a
6 large area. And the way I read that study that if you
7 did that for that particular company that they would
8 need more money to support that area that they were
9 supporting by averaging.

10 I think the doughnut and the hole is a real
11 issue. I think a lot of our companies some of them
12 may be 50 percent, some of them 80 percent. We
13 haven't really looked at it, but the doughnut and the
14 hole is a real issue. If you disaggregate, and I
15 think the FCC has looked at it, and rightfully so that
16 they want to disaggregate before they address that
17 doughnut and the hole issue. I think that's something
18 that really should be done, disaggregate first, then
19 you can have the data that you're looking for to make
20 that decision.

21 MR. QUINN: I think the important thing to
22 point out too is remember what we were doing here is
23 were subsidizing to provide voice service. And I
24 think it's very instructive if you look at the last
25 competition report where I think that the share of

1 ILEC voice access lines -- it excludes wireless for
2 reason that are beyond me, but it excused wireless,
3 but the number or the percentages down below 70
4 percent. It's 69 and change in terms of the ILEC
5 market share, if you will, for interconnected VoIP
6 lines and wireline traditional TDM voice lines, which
7 if you accept what I consider to be a conservative
8 number that 25 percent of the market has gone wireless
9 only that really translates into about a 55 percent
10 market share.

11 And I think if you looked at the minutes,
12 the actual voice minutes my guess is for the entire
13 ILEC wireline industry when talk about voice as a
14 service I would say their market share is probably in
15 the 30s. I think that just underscores the problem
16 that we have.

17 MS. GOODHEART: I think that this is a great
18 conversation, but we only have five minutes and I'd
19 like to get one last question in. And think John
20 Baker will ask our last question.

21 MR. BAKER: Thank you. Near the start of
22 our session Rebekah was asking you all about the
23 transition period and I have a question about that,
24 which is during a transition period how should we
25 structure intercarrier compensation to encourage

1 migration to enter the protocol transmission
2 technology for call termination? That's one of our
3 concerns about terminating carriers would want to
4 shift to IP technology.

5 MR. MASON: Is the question more about how
6 we deal with IP traffic as this morning was, but the
7 transition to an IP network?

8 MR. BAKER: Yes, it's about design the
9 program to give incentives to shift.

10 MR. MASON: I mean that's a good question
11 and I don't know specifically what you do to incent
12 engineers to move it, but I can tell you that it's
13 starting to move in that direction already. Legacy
14 switches are not supported by the vendors in the same
15 way and so there is at least some evolution as switch
16 capacity gets fully utilized. But we're out there
17 unitizing soft switches in our network today. And we
18 do identify that there are efficiencies in those as
19 you go to routers and soft switches versus remotes and
20 hosts, but it's not something that's going to happen
21 overnight. It's a significant amount of investment.
22 While ultimately you become more efficient, you still
23 have a lot of replacement that you have to do in
24 legacy network.

25 MR. BAKER: But the design of the program

1 doesn't influence the speed of that transition?

2 MR. MASON: I don't know that the design of
3 the program does or doesn't, right? I mean ultimately
4 it changes the compensation under the current network,
5 but I don't know that it incents a move.

6 MR. ROSE: Our guys are putting in a lot of
7 soft switches replacing the old switches, and soft
8 switches are far cheaper than the old switches are.
9 So they're going to the soft switch. Soft switch
10 enables the companies to send the stuff on an IP basis
11 up the connecting carrier. There are times when the
12 connecting carrier hasn't changed his end to an IP
13 basis, but as more and more soft switches are deployed
14 the capability to go an all IP world is there. And
15 I'm not sure how we design or we structure a
16 mechanism. I think if we get a good restructure
17 mechanism I think it would be okay because our guys
18 have got replace those old switches any way. And I
19 think a new soft switch not only probably will be
20 cheaper, but it allows you to send it to IP lines.

21 MR. MCKEE: I think the risk you have is the
22 longer you make the transition the less incentive
23 there is to reduce cost. And one of the ways of
24 reducing costs is moving to an IP platform.

25 I mean there's a joke around our office that

1 Bob's comments really reminded me of, and that was
2 last one on the PSTN writes a check for \$8 billion.
3 That last minute is going to be really expensive. So
4 I think the fact is you can't avoid making this happen
5 fast.

6 MR. BERGMAN: The last thing I would say is
7 that if your process and results are going to be data
8 driven, one of the things you need to look at is the
9 theme that's in the notice of proposed rulemaking that
10 high access charges have disincented the switch to a
11 broadband network when, of course, it's exactly the
12 smaller carriers that have the higher access charges
13 that have done more broadband build out than the
14 larger carriers.

15 So if you're going to look at the data,
16 which we very much support the FCC doing, that's a key
17 datum that you need to look at in terms of one of the
18 fundamental premises behind this pressure to reduce
19 intercarrier compensation.

20 MR. LOUTHAN: I would just caution the
21 commission with the obsession with forcing carriers to
22 go to IP because it's going to be cheaper. I'm not
23 sure that notion needs to be rammed through as quickly
24 as sometimes I -- at least it comes through in
25 documents that I read. This is happening naturally

1 anyway and there is not a small cost, necessarily, to
2 going -- you have a TDM that's working perfectly well
3 for certain parts of the rural LEC network. Just let
4 it continue to work.

5 What will really change that and go to IP is
6 when the business model changes. And I'll tell you
7 when the business model is going to change is already
8 on the way. It's called 700 MHZ with LTE built over
9 it. So be careful what you wish for about not
10 subsidizing your back call carriers as you've just
11 agreed to build out 20 percent more LTE. At some
12 point that's going to change the business model, then
13 those carriers will be pushing fiber to towers.
14 They'll be pushing fiber deeper in their networks and
15 that's naturally going to transition to IP. And to
16 try and make them go IP quickly there's a check
17 they're going to have to write and this whole
18 conversation is about companies that don't have enough
19 revenue already. So I would just let that naturally
20 happen.

21 MS. GOODHEART: I want to just clarify a
22 point about, David, I think the NPRM talks about a
23 disincentive to IP interconnection, not sort of the
24 entire network. They were trying to promote goals to
25 accelerate the transition. We recognize that the

1 small carriers have been using USF and ICC to build
2 out the last mile for their IP.

3 But anyway, it's a little over time, so I
4 wanted to thank our panel today for coming. It was a
5 very engaging discussion. We will have our second
6 workshop, which will focus on Universal Service and
7 the Connect America Fund, on April 27 here at the FCC.
8 Thank you.

9 (Whereupon, at 3:03 p.m., the workshop in
10 the above-entitled matter was concluded.)

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REPORTER'S CERTIFICATE

TITLE: Intercarrier Compensation Reform Workshop

DATE: April 6, 2011

LOCATION: Washington, D.C.

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the hearing in the above case before the United States Federal Communications Commission.

Date: April 6, 2011

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